

# UNITED STATES INTERNATIONAL TRADE COMMISSION

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In the Matter of: )  
BARIUM CARBONATE FROM CHINA ) Investigation No.:  
731-TA-1020 (Preliminary)

Pages: 1 through 137  
Place: Washington, D.C.  
Date: October 22, 2002

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THE UNITED STATES INTERNATIONAL TRADE COMMISSION

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Tuesday,  
October 22, 2002

Room 101  
U.S. International  
Trade Commission  
500 E Street, SW  
Washington, D.C.

The preliminary conference commenced, pursuant to Notice, at 9:30 a.m., before the Director of Investigations of the United States International Trade Commission, LYNN FEATHERSTONE Presiding.

APPEARANCES:

On behalf of the International Trade Commission:

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GEORGE DEYMAN, Supervisory Investigator  
FRED FISCHER, Investigator  
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CHARLES YOST, Auditor/Accountant  
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## APPEARANCES OF INTERESTED PARTIES:

In Support of the Imposition of Antidumping Duties:

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RAYMOND L. McCAIN, VP of Marketing & Sales  
THOMAS S. BOURDON, Sales & Marketing Manager  
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In Opposition to the Imposition of Antidumping Duties:

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ALAN CHALUP, Vice President  
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25 Individuals speaking in support of and in

1 opposition to the petition have each been allocated one hour  
2 to present their views. Those in support of the petition  
3 will speak first.

4           The Chair may ask questions of the speakers either  
5 during or after their statements, however no cross-  
6 examination by parties or questions to opposing speakers  
7 will be permitted.

8           At the conclusion of the statements from both  
9 sides, each side will be given ten minutes to rebut any  
10 opposing statement, suggest issues on which the Commission  
11 should focus in analyzing data received during the course of  
12 the investigation, and make concluding remarks.

13           This conference is being transcribed and the  
14 transcript will be placed in the public record of the  
15 investigation. Accordingly, speakers are reminded not to  
16 refer in their remarks to business proprietary information  
17 and to speak directly into the microphone. Copies of the  
18 transcript may be ordered by filling out a form which is  
19 available from the stenographer.

20           This proceeding is also being shown within the  
21 building on closed circuit television.

22           You may submit documents or exhibits during the  
23 course of your presentations however we will not accept  
24 materials tendered as business proprietary. All information  
25 for which such treatment is requested must be submitted to

1 the secretary in accordance with Commission Rule 201.6.

2 Any documents that are letter-sized and copiable  
3 will be accepted as conference exhibits and incorporated  
4 into the record of the investigation as an attachment to the  
5 transcript. Other documents that you would like  
6 incorporated into the record of the investigation should be  
7 submitted as or with your post-conference briefs.

8 Speakers will not be sworn in. However, you are  
9 reminded of the applicability of 18 USC 1001 to false or  
10 misleading statements and to the fact that the record of  
11 this proceeding may be subject to court review if there is  
12 an appeal. We also ask that you state your name and  
13 affiliation for the record before beginning your  
14 presentations.

15 I've got one administrative matter to mention to  
16 everyone this morning and that is the Commission has a vote  
17 scheduled on a couple of investigations at 11:00 o'clock in  
18 this room so we will have to break for a short time, maybe  
19 ten minutes, at around 11:00 to accommodate that and we  
20 appreciate your help in doing that.

21 Are there any questions? If not, welcome Mr.  
22 Price. Please proceed.

23 MR. PRICE: Thank you Mr. Featherstone. Good  
24 morning to you and to the staff of the Commission.

25 For the record my name is Joe Price and with the

1 law firm of Gibson, Dunn & Crutcher. We're representing the  
2 Petitioner in this investigation, Chemical Products  
3 Corporation or CPC.

4 We appreciate the opportunity to appear before you  
5 this morning to discuss the injury being caused by imports  
6 of barium carbonate from China. As you will see, that  
7 injury is substantial, far exceeding the low threshold of  
8 reasonable indication required in this preliminary  
9 proceeding.

10 I'll begin with a brief overview of the facts of  
11 the case, but before I do I'd like to introduce our company  
12 representatives from CPC that are here with us this morning.  
13 Someone laughing said we have half the town of Cartersville  
14 here.

15 Ballard Mauldin, President of Chemical Products  
16 Corporation will testify first about the end uses and the  
17 manufacturing process for barium carbonate. Mr. Mauldin  
18 will also describe the current condition of the company.

19 Tom Bourdon, to Mr. Mauldin's right, Sales and  
20 Marketing Manager for CPC will discuss the impact of Chinese  
21 imports of barium carbonate and review current pricing  
22 trends.

23 Mr. Bourdon is in daily contact with CPC's  
24 customers for barium carbonate and is in the best position  
25 to describe exactly how much damage has been caused by the



1 unfair pricing practices of the Chinese producers in this  
2 market.

3 Also with us today from CPC are Ray McCaIn, Vice  
4 President of Sales and Marketing; Gary Graves, Product  
5 Manager for CPC's Barium Division; and Bill Emberson,  
6 Product Manager for Barium Carbonate. They'll not be  
7 offering direct testimony but will be available to answer  
8 any questions that you may have, or the staff may have..

9 Following the testimony of the company witnesses  
10 my colleague Chris Wood, also of Gibson, Dunn & Crutcher,  
11 will conclude with a review of the statutory factors  
12 relating to material injury and threat of material injury  
13 and discuss those factors in the current context of Chinese  
14 imports. He'll also briefly discuss why we believe the  
15 Commission should find a single like product in this  
16 investigation.

17 The volume of Chinese barium carbonate imports has  
18 increased dramatically this year, both in absolute terms and  
19 as a proportion of the total U.S. market.

20 Through June 2002, the interim period in this  
21 case, imports of barium carbonate from China totaled 6,895  
22 tons. That's up from 2,683 tons during the same period in  
23 2001, an increase of more than 150 percent in a single year.

24 Imports from China through June 2002 are already  
25 greater than imports in any full year during the period of

1 investigation.

2           At the same time that the volume of barium  
3 carbonate from China has surged, the prices for those  
4 imports have fallen steadily. In 1999 the average unit  
5 value of Chinese barium carbonate entering the United States  
6 was around \$330 per ton. in the current interim period,  
7 through June 2002, the average unit value is \$232 per ton.  
8 That's a fall of almost \$100 per ton in a little over a  
9 year.

10           The other remarkable pricing trend shown by the  
11 import statistics is the degree to which Chinese imports  
12 undersell imports from other non-subject countries. The  
13 Chinese AUV in 1999 of \$330 per short ton was almost \$240  
14 per ton less than the average value of barium carbonate  
15 imported from other sources. If anything that trend has  
16 accelerated during the period of investigation. Thus in the  
17 current interim period through June 2002 the average landed  
18 duty value paid of barium carbonate from China is less than  
19 half the value of other imports.

20           Now in some cases a huge differential in values of  
21 different import sources might just mean that a wide range  
22 of different grades or product types with distinctive  
23 characteristics and values were being reported in a single  
24 HDSUS category. but barium carbonate is a basic commodity  
25 chemical that is sold in a small number of types that differ

1 principally in flow characteristics.

2 As Mr. Mauldin and Mr. Bourdon will describe in a  
3 few minutes, Chinese barium carbonate is interchangeable  
4 with the barium carbonate sold by any other producer in most  
5 end use applications.

6 Differences in product quality are simply not an  
7 issue. The one exception is a specialized product that CPC  
8 supplies to the brick industries that account for a  
9 relatively small share of the total market.

10 The effect of the increasing quantities and  
11 declining values of Chinese imports has been exactly what one  
12 would expect in a market for a commodity product. Market  
13 prices have been severely depressed when the Chinese  
14 producers and their importers have sliced prices to gain  
15 market share. By consistently underbidding and underselling  
16 other suppliers Chinese imports have effectively displaced  
17 other import sources in the United States.

18 Indeed, one producer, CMV in Mexico, has been  
19 forced to shut down its barium operations due to low prices.

20 Chinese imports are now around 70 percent of total  
21 imports into the United States, up from just 20 percent in  
22 1999.

23 As a result, CPC is now most frequently in direct  
24 head-to-head competition with imported Chinese barium  
25 carbonate across the market and the impact of that unfair

1 competition on CPC has been substantial.

2 Barium carbonate is sold mainly on price. In  
3 contract negotiations customers use bids received from  
4 Chinese importers of barium carbonate to set the framework  
5 for negotiations with CPC. Even if CPC responds to the  
6 Chinese bid and manages to retain the business it still  
7 harms in two ways.

8 First, the contract price is lower, often much  
9 lower, than the previous price to the customer. This  
10 directly impacts CPC's bottom line, resulting in diminished  
11 returns on CPC's barium carbonate operations.

12 Second, it is a virtual certainty that the  
13 customer's next round of bids will be met with even lower  
14 price offerings from importers of the Chinese product.  
15 CPC's prices are essentially being undercut at all levels.

16 CPC simply cannot compete in a marketplace where  
17 prices are driven by competition with dumped imports. While  
18 CPC has been able to retain business at many accounts, it  
19 has sacrificed its profitability to do so. As CPC has  
20 struggled to maintain its position, imports from China have  
21 continued to enter the United States in larger quantities  
22 and at lower prices. Relief from these unfairly traded  
23 imports is critical for the survival of CPC's barium  
24 carbonate operations.

25 Finally, there's every reason for concern that

1 notwithstanding the current injuries to CPC, the threat  
2 posed by Chinese imports only stands to increase in the  
3 future.

4           As we'll describe in more detail later, the  
5 Chinese industry producing barium carbonate is by far the  
6 largest in the world and is extremely export oriented. In  
7 fact there has been a repeated pattern of Chinese producers  
8 targeting foreign markets and using low prices to gain  
9 market share and damage local producers. Just two years ago  
10 Indian producers of barium carbonate were forced to seek an  
11 antidumping order to prevent their market from being overrun  
12 by increasing levels of Chinese barium carbonates.

13           Chines producers are constantly adding new  
14 capacities for barium carbonate production and the United  
15 States has evidently become an increasingly attractive  
16 destination.

17           We've already seen exports shoot up dramatically  
18 in the first half of this year. As more and more customers  
19 become familiar with the Chinese product it is highly likely  
20 that the Chinese will be able to gain more market share and  
21 CPC will experience even more severe levels of material  
22 injury.

23           Mr. Mauldin will now discuss the condition of CPC  
24 and provide some basic introduction to the end uses and  
25 production processes for barium carbonate.

1           MR. MAULDIN: Thank you, Joe. And good morning to  
2 everyone.

3           My name is Ballard Mauldin and I'm President of  
4 Chemical Products Corporation located in Cartersville,  
5 Georgia. Most of the time we refer to ourselves as CPC so I  
6 shall do so in my testimony.

7           I've been involved with the production of barium  
8 carbonate really since 1975. I just sincerely appreciate  
9 the opportunity to come before you lady and gentlemen this  
10 morning and plead our case. Thank you so much.

11           Let me tell you just a bit about CPC and who we  
12 are. CPC is a private, family-owned corporation that has  
13 produced barium carbonate in Cartersville, Georgia since  
14 1933. CPC also produces other barium and strontium  
15 chemicals as well but barium carbonate is really our most  
16 important product. It's the product that we sort of began  
17 with and we always like to refer to it sort of as our bread  
18 and butter product.

19           We employ about 250 people at our plant in  
20 Cartersville.

21           At one time, just a few years ago, there were  
22 several producers of barium carbonate in the United States  
23 and that included such companies as Sherwin-Williams and  
24 also the FMC Corporation. Today, however, CPC is the only  
25 domestic producer of this product in commercial quantities.

1           CPC has survived and has prospered, I must say, in  
2 this market based on our willingness to invest in new  
3 facilities, in new products, in our ability to adapt to the  
4 increasing environmental regulations that have occurred over  
5 the last several years. Also in providing the highest  
6 quality product and service to our customers.

7           As a result of our effort we believe, and I  
8 personally firmly believe, that CPC currently is the most  
9 efficient producer of barium and strontium chemicals in the  
10 world and that certainly includes barium carbonate as well.

11           However, today we find that our achievements and  
12 our future viability as a domestic producer of barium  
13 carbonate are seriously imperiled by the disruptive effects  
14 of the Chinese imports. The import numbers that Mr. Price  
15 has just mentioned basically really speak for themselves.  
16 Chinese barium carbonate is entering the United States and  
17 is being offered to customers at prices that are far below  
18 the cost of production for CPC and any other world  
19 manufacturer. Fueled by massive underselling, Chinese  
20 imports are rapidly taking market share and forcing prices  
21 down throughout the market. Imports of barium carbonate  
22 from China are up by more than 150 percent -- two and a half  
23 times so far in the year 2002.

24           The harmful effect on CPC of those surging imports  
25 can hardly be overstated.

1           As Mr. Bourdon will describe later, we have lost  
2 sales to Chinese imports, our pricing has been decimated by  
3 the impact of these imports, and there is no apparent end in  
4 sight.

5           Now, by way of introduction I'd like to spend just  
6 a few minutes and tell you how barium carbonate is produced  
7 and also describe the end uses for barium carbonate.

8           The basic raw material that barium carbonate is  
9 produced from is a mineral called barite, or barite ore  
10 which is found naturally occurring in a number of places  
11 around the world including India, China, Germany, Mexico,  
12 Australia and the United States. CPC is very fortunate in  
13 being located very near, in fact it's about two miles, from  
14 the largest barite deposit in the United States.

15           I've got a sample of our ore that I've got with us  
16 today and I'll be happy certainly during the questions and  
17 answers to let you guys examine it, but you'll see from the  
18 ore that it's just a rock. It's just a crystalline type of  
19 material if you broke it open and took a look at it.

20           Typically it's between 96 and 97 percent barium  
21 sulfate. That's the chemical compound that we're interested  
22 in, the barium sulfate. However the three or four percent  
23 of impurities that are in there, it does have some strontium  
24 sulfate, it's got some silica and it's got some iron in it  
25 as well and some other impurities we'll talk more about in a



1 moment.

2           Let me try to, if I may, paint sort of a verbal  
3 picture of the process and I will say that in questions and  
4 answers if you wish we do have schematics that we can get  
5 through in great detail of how the stuff is produced.

6           We first have to grind this rock. We have to  
7 grind it down into a powder to get it to a form that we can  
8 do something with it chemically.

9           We go through a process called chemical reduction.  
10 Chemical reduction is a large cylindrical device of maybe  
11 200 feet long and ten feet in diameter that we feed the  
12 material down through and we go through a process to reduce  
13 the sulfate, and I would borrow back on your high school  
14 chemistry, but we reduce the sulfate from a sulfate to a  
15 sulfite and we do that because this material as a sulfate is  
16 very very very insoluble. In fact it's probably one of the  
17 most insoluble materials on mother earth. However, the  
18 sulfite is very soluble and we'll get into the reasons for  
19 that in just a moment.

20           The kiln. Let me say something about the kiln.  
21 That's the first important part of the process.

22           It takes a substantial amount of time to achieve  
23 really the proper operating conditions on a kiln. A kiln is  
24 a very sensitive piece of equipment. Kilns are designed  
25 with the rate in mind. They're designed with a capacity in

1 mind. And to vary from that capacity is really a no-no in  
2 the world of kilns. Rotational speed, slope, bed depth of  
3 the reactant, all those things are considered in designing a  
4 kiln.

5           If kilns are not running constantly at close to  
6 full capacity you find yourself in the situation where you  
7 lose quite a bit of efficiency and yield and obviously the  
8 producer incurs substantial loss. In other words, and the  
9 point I'm trying to make here, this is not a process or not  
10 an industry where it is desirable to just take capacity off-  
11 line and start it up and off and on. It's not an off/on,  
12 up/down sort of a process.

13           Most of the oldtimers that would operate a kiln  
14 would say it takes at least a day or two, it's in their  
15 words, to line it out, and that is to achieve the reaction  
16 zone and everything in a kiln exactly the way it should be.

17           The product of the kiln is barium sulfite.  
18 Remember I said we reduce the sulfate to a sulfite. It's  
19 run through leaching tanks at that point. The good news is,  
20 at least for the industry, we're very fortunate that the  
21 sulfite is extremely soluble, however the impurities are  
22 extremely insoluble. So that lends itself to a separation  
23 process where we're able to leach out the good stuff and  
24 leave the residue.

25           At that point we run the material through

1 precipitation towers where carbon dioxide is bubbled  
2 through the solution and then this produces barium carbonate  
3 as a precipitant. It's actually slurried in water at that  
4 point, it looks much like a milkshake would look coming out  
5 of the system. It goes through a dewatering process where  
6 water is squeezed or removed from that, and then it goes  
7 through a drying process. The drying can be, and that's  
8 important too in our considerations today, can be one of  
9 various forms. One process would make it powdered and  
10 there's other variations to make a granular barium  
11 carbonate.

12           The basic production process I've talked about,  
13 that I've just described, is common to both CPC producers  
14 and Chinese producers. The basic process, that is. Like CPC  
15 Chinese producers make both the powdered and the granular  
16 form. We'll get into more of what those are in just a  
17 moment. However we're aware, and I am personally aware of a  
18 few very significant differences and that's additional  
19 required equipment and steps that are involved in the  
20 Chinese process in order to make barium carbonate and I want  
21 to emphasize that to you.

22           Most of the differences have to do with the lack  
23 of availability of some key energy or chemical inputs in  
24 China. For example, CPC has ready access to high quality  
25 carbon dioxide, while the Chinese producers are forced to

1 make their own carbon dioxide gas from reacting limestone  
2 and coal.

3           What I'm simply saying is they have to have  
4 another piece of equipment much like the reduction kiln, an  
5 additional piece of equipment, that large cylindrical device  
6 in order to run coal and limestone down to produce their own  
7 carbon dioxide.

8           Similarly, the lack of natural gas supplies. We  
9 have natural gas pipelines all over our nation. They do  
10 not. In the interior part of China with the lack of natural  
11 gas supplies they have to rely on coal or kerosene in order  
12 to do their drying and to do their granulating as well. We  
13 can do that in the U.S. here with one piece of machinery  
14 using natural gas.

15           The process they have to use, they have to use two  
16 major pieces of machinery, really three. They have to first  
17 dry it in one device, then they have to transfer it out of  
18 that device into another device in order to granulate it and  
19 that's because they're having to use coal in an indirect  
20 fired process in order to dry it first and then bring it up  
21 to temperature with kerosene secondly.

22           The point is, all these differences that make the  
23 Chinese production process far less efficient and more  
24 complicated than CPC's and should, and I underline the word  
25 should, result in substantial cost disadvantages. However,

1 we've not seen that cost considerations are imposing any  
2 constraint on prices being offered by sellers of Chinese  
3 barium carbonate in the U.S. at all.

4 Major uses. Two principal uses of barium  
5 carbonate in the United States are the production of one,  
6 glass, and that's primarily TV glass; and two, the  
7 production of material going into the brick and tile  
8 industry. I'll get to those in just a moment.

9 However, the conditions in those two markets, I  
10 must say, could not be more different at least for CPC. In  
11 the glass production applications for both powdered and  
12 granular forms of barium carbonate we are seeing the effects  
13 of unrelenting Chinese underselling that is on the verge of  
14 destroying our business.

15 Conversely, for the brick and tile industries,  
16 however, we've been able to keep some protection because CPC  
17 supplies a very specialized product that as of yet the  
18 Chinese have not copied in large volumes. Unfortunately for  
19 us, the large majority of barium carbonate marketed in the  
20 United States is for the glass production and our overall  
21 business performance in barium carbonate has been  
22 increasingly dismal.

23 The glass production market of barium carbonate is  
24 basically further divided into a couple of segments.  
25 There's a TV panel glass producers is one segment. They use

1 granular barium carbonate. There's also the other glass  
2 producers who tend to use both granular and powdered. The  
3 choice of whether to use granular or powdered barium  
4 carbonate is really just a function of the end user's  
5 equipment. Most TV glass producers rely on jets of air to  
6 convey barium carbonate through their process and into their  
7 finished systems. The barium carbonate used along those  
8 automated lines makes it necessary that it must flow very  
9 smoothly and at a constant rate under that air pressure. It  
10 must freely fall, and this is probably more important, it  
11 must freely fall from silos or storage bins. In other words  
12 when they open a valve at the bottom of a bin it needs to  
13 fall, it needs to flow out into the air stream in order to  
14 be carried to one point or the other.

15 I've got a couple of samples here that we'll  
16 certainly make available during the question and answer  
17 period as well demonstrating the difference between the  
18 texture of the two and the falling and flow characteristics  
19 of the two as well.

20 You'll notice from the samples when we do  
21 demonstrate them that the barium carbonate granular form is  
22 very free flowing, it flows very nicely and that the other  
23 is not free flowing at all. In fact it's sort of the  
24 difference between pouring sugar and pouring baking flour.  
25 You'll see that in a moment.

1           The TV glass producers, the television glass  
2 producers are by far the largest end users for barium  
3 carbonate in the United States. These glass producers use a  
4 mixture of barium and strontium and other compounds and  
5 historically have used lead to make their glass screens or  
6 panels. These are the face plates for cathode ray tubes.

7           For example, a face plate of glass for a 35 inch  
8 set might weigh about 100 pounds. Eight to ten pounds of  
9 that weight would be just the barium itself.

10           There's another point. There's no substitute for  
11 barium within that glass itself. TV glass producers must  
12 use barium to achieve the X-ray absorbent characteristics  
13 needed for the glass screen.

14           You may recall from your physics in high school or  
15 college that X-rays are emitted from a cathode ray tube  
16 through an electron gun and they're focused, if you will, on  
17 a screen. Had it not been for barium carbonate or barium  
18 within that glass that you're looking through, the X-rays  
19 would be coming forward and would be striking you as the  
20 viewer. Barium does block those X-rays.

21           Some of us have had the unpleasant experience, I  
22 guess you would say, of having a lower gastrointestinal  
23 physical exam, some refer to it as a barium enema. That's  
24 exactly what that is all about. Barium sulfate is injected  
25 into our bodies and X-rays are taken and barium is opaque to

1 X-rays, hence giving an image on the screen of our lower  
2 gastrointestinal system.

3           The trend in television glass has been to reduce  
4 and really to eliminate the amount of lead in glass because  
5 of environmental issues and increases in the proportions of  
6 barium used. As a result we have seen a sustained increase  
7 in demand for barium carbonate from the television glass  
8 manufacturers in recent years. In fact three of the four  
9 major glass producers in the U.S. have now totally converted  
10 to a higher barium, no lead formula for paneled glass.

11           Again, this should, and I underline the word  
12 should, this should be a favorable condition to CPC but the  
13 fact is that prices have been driven so far down by Chinese  
14 imports that we're seeing no benefit at all.

15           Also it's important to recognize there are only  
16 four television panel glass manufactures in the United  
17 States. In a market that is dominated by a small number of  
18 large producers we cannot afford to lose those accounts. We  
19 can't afford to lose one account or let our competitors take  
20 away significant sales.

21           As a result we must compete aggressively on price  
22 in order to avoid losing volume.

23           As Chinese barium carbonate is increasingly  
24 offered at these rock bottom prices we're being forced to  
25 really make a choice, to choose between entering with money-



1 losing contracts to retain our market share or giving us  
2 sales volume and operating at substantially lower levels of  
3 capacity utilization.

4 In addition to the TV glass producers CPC also  
5 sells barium carbonate to a wide range of other glass  
6 producers who are not involved in television glass. This is  
7 the second subsegment of the glass area.

8 It's used mostly to produce various types of  
9 decorative and some specialty glasses where good formability  
10 and a high refractive index is important for the particular  
11 end use applications.

12 For example the high refractive index of glass  
13 containing barium carbonate means that the glass will  
14 reflect light more brilliantly. This is a very important  
15 characteristic for the reflective glass on the surface of  
16 such things as road signs and license plates which must  
17 shine brilliantly in the headlights at night. It's used on  
18 the roads, in airports, in paint striping. It's used to  
19 mark runways and to mark roads as well for the same reason.

20 As a result barium carbonate is used as an input  
21 to produce that reflective glass. Those paints, those  
22 stripings, it's really very small glass beads that are made  
23 that are inserted in those paints that have barium in there  
24 that offer that refractive index to make them very highly  
25 visible.

1           But when you see a car license plate at night,  
2 think of barium if you would.

3           Barium carbonate is also used to improve the  
4 formability of glass which is useful in producing small or  
5 complicated articles like laboratory tube glass and some  
6 specialty glass bottles.

7           So similar to the situation in television glass,  
8 CPC has been repeatedly forced to lower prices and has lost  
9 sales to Chinese competition to customers in the glass  
10 industry. The reason is simple. Both powdered and granular  
11 barium carbonate are commodity products that are sold  
12 principally on the basis of price. As long as the barium  
13 carbonate meets basic industrial standards for the product,  
14 and the Chinese product does, it's not particularly  
15 meaningful to the end user whether the product is produced  
16 domestically or imported from overseas.

17           For the vast majority of end uses there is no  
18 differentiation among grades of supplies of barium  
19 carbonate. This puts CPC into direct competition with  
20 imports from China for the same customers with price -- with  
21 price as the principle deciding factor.

22           Talk about brick and tile. This competitive  
23 situation is really somewhat mitigated in the context of  
24 sales to the brick and tile industry customers. This is the  
25 second major area I mentioned that barium carbonate goes

1 into.

2 CPC specializes in a product marketed as Micro-  
3 Flo, that's a trademarked product we have that is designed  
4 specifically for the needs of these end users. In the brick  
5 and tile industry barium carbonate is used as an agent to  
6 prevent the formation of what the industry calls scum on the  
7 surface of the brick or tile during drying.

8 The base clay that's used to produce the brick and  
9 tile often contains soluble sulfates, most likely it's  
10 calcium sulfate, that migrate to the surface when the brick  
11 is fired or dried resulting in a white residue, an unsightly  
12 residue on the brick.

13 The addition of fine and I might say highly  
14 reactive barium carbonate particles in the clay in  
15 production minimizes the migration to the surface residue  
16 formed by these soluble sulfates. Barium carbonate particles  
17 react with those sulfates to form insoluble compounds that  
18 do not form surface residue.

19 I mentioned to you barium sulfate is very  
20 insoluble. The barium carbonate reacts simply with these  
21 sulfates, if it was calcium sulfate, to make barium sulfate  
22 inside the brick, in effect ties up those sulfates and does  
23 not allow them to come to the surface to make the unsightly  
24 scum. So hence it's used to make a very clear red brick.  
25 For instance the building across the street is the same way,

1 it's very likely that barium carbonate is employed in the  
2 making of that brick.

3 CPC's Micro-Flo product is optimized for use in  
4 brick and tile production because it offers a unique  
5 combination of superior flow characteristics for feeding  
6 into production lines and the excellent dispersability and  
7 reactivity with the soluble sulfates of the clay.

8 CPC also offers technical support of the clay  
9 analysis to Micro-Flo customers and leases very specialized  
10 feeding equipment for the use of the Micro-Flo product.  
11 These distinguishing features have limited the degree of  
12 direct price competition for CPC with Chinese imports in  
13 this relatively narrow segment of the market.

14 Overall, however, unfairly priced Chinese imports  
15 have had a devastating effect on our barium carbonate  
16 operations at CPC. Our financial performance has  
17 deteriorated significantly over the last several years. Our  
18 production and capacity utilization have declined. Even as  
19 we have experienced dramatic and unprecedented increases in  
20 natural gas costs in the years 2000 and 2001, for example,  
21 the underselling by Chinese importers of barium carbonate  
22 has driven our pricing down to unsustainable levels and  
23 caused us serious injury.

24 Now a bit about the Chinese product. We're very  
25 familiar with the Chinese product because importers,

1 particularly BassTech International, have been very  
2 aggressive in marketing Chinese barium carbonate to CPC in  
3 the past few years. We believe that their intention was to  
4 use CPC's existing customer relations particularly in the  
5 television screen glass market to establish a track record  
6 for Chinese barium carbonate in the U.S. market.

7           Importers could then use that record to enhance  
8 their credibility as suppliers and increase sales to other  
9 accounts.

10           We purchased some of the Chinese product to test  
11 its quality, its consistency, and to measure how much  
12 product was available for shipment into the United States.  
13 We were unwilling to comply with attempts to get us to  
14 purchase even larger quantities of Chinese material,  
15 especially while BassTech and other importers of Chinese  
16 product were underbidding our prices at every major customer  
17 account.

18           We cut off all purchases of Chinese barium  
19 carbonate in mid 2001. We have focused on maintaining our  
20 production and market share in the face of increasingly  
21 severe price competition.

22           We're here today because our company is at a  
23 crossroads in terms of barium carbonate. We cannot continue  
24 to operate in an environment where pricing is determined by  
25 dumped Chinese imports. If some action is not taken to

1 remedy this situation we may ultimately be forced out of the  
2 barium carbonate manufacturing business which would be the  
3 end to the U.S.' only domestic producer.

4           The market conditions that we're facing now in  
5 barium carbonate are unlike, and I emphasize, are unlike  
6 anything that our company has ever experienced before. We  
7 are not opposed to fair import competition. As a matter of  
8 fact CPC has in fact competed with imports of barium  
9 carbonate for years mostly from CMV in Mexico and from  
10 Solvay who at one time was in Germany. These producers have  
11 historically held a significant share of the U.S. market.  
12 Price competition with CMV and Solvay, however, has always  
13 been consistent with basic market economic principles in  
14 which a producer at least considers the cost in making  
15 pricing decisions.

16           What we have recently is with dumped Chinese  
17 imports forcing down U.S. prices, imports from Mexico and  
18 Germany have fallen dramatically. We understand that CMV,  
19 that's the Mexican producer, has been forced to shut down  
20 its barium carbonate production operations because prices  
21 have been driven so low in the United States and Mexico.  
22 Solvay has suffered in the U.S. also.

23           At CPC we're facing some difficult market  
24 conditions created by Chinese pricing but we do not, and I  
25 emphasize, we do not have the alternative of leaving the

1 U.S. market. We have made every possible effort to increase  
2 our competitiveness in the face of Chinese price  
3 competition. We have improved our productivity. We have  
4 forced price reductions on our suppliers and have  
5 aggressively lowered our prices to retain business.  
6 However, we have continued to lose sales and see prices  
7 driven down below our costs of production throughout the  
8 market.

9           We also have, and I must say, little hope that the  
10 situation will improve over time without some relief from  
11 the Commission and the Department of Commerce. Not only are  
12 the producers becoming more and more aggressive in selling  
13 barium carbonate to the United States, there are practically  
14 no limits on the amount of barium carbonate that they are  
15 able to supply. We, with good knowledge believe that the  
16 current production capacity in China for barium carbonate  
17 exceeds 400,000 tons a year. That dwarfs CPC's capacity and  
18 is enough to supply the entire U.S. market many many times  
19 over.

20           Also, Chinese capacity vastly exceeds any measure  
21 of demand in China as well, which means that these producers  
22 must strongly rely on export markets to sell their excess  
23 production.

24           As I mentioned, the nature of barium carbonate  
25 production means that all producers try to operate at very

1 high levels of capacity utilization. Our experience at CPC  
2 has been that Chinese producers will sell for export at  
3 almost any price just to offload their excess barium  
4 carbonate production.

5 The decline in Chinese prices and rapidly  
6 increasing levels of imports suggests that Chinese producers  
7 have targeted the U.S. market for barium carbonate. Unless  
8 the Commission and the Department of Commerce act to offset  
9 these unfair pricing practices, CPC faces a very uncertain  
10 future for its barium carbonate business.

11 I thank you for your time. I thank you for  
12 lending us your ears. The employees of CPC thank you as  
13 well.

14 MR. BOURDON: Good morning. My name is Tom  
15 Bourdon and I'm the Sales and Marketing Manager for Chemical  
16 Products Corporation. I've been employed at CPC for 16  
17 years and have held the position of Sales and Marketing  
18 Manager for the last ten.

19 For my testimony today I would like to focus on  
20 recent developments in the barium carbonate market and in  
21 particular on the damaging impact of Chinese price  
22 competition that we are seeing across our customer base.

23 Since 1999 imports of Chinese barium carbonate  
24 have become increasingly aggressive in attempting to take  
25 market share in the United States. This competition is



1 strictly based on price.

2           As Mr. Mauldin discussed earlier, from the  
3 customer's perspective it makes little difference whether  
4 they use CPC's products or Chinese imports to satisfy their  
5 requirements for ordinary powdered or granular barium  
6 carbonate. As long as a producer can show that its product  
7 meets commercial standards for impurities, its product will  
8 be interchangeable with CPC's in the vast majority of  
9 applications that we serve.

10           The key issues for the customer are product  
11 availability, the ability to make timely and consistent  
12 deliveries, and most importantly, price.

13           Recently there's been a dramatic increase in the  
14 amount of Chinese barium carbonate that is being made  
15 available for U.S. sale. In the past Chinese product was not  
16 always available on a consistent basis. Granular barium  
17 carbonate in particular was often not available or offered  
18 only in limited quantities. However that situation has  
19 changed completely. All types of barium carbonate are now  
20 being offered for export to the United States by Chinese  
21 producers with no indications of any supply constraints.

22           CPC has received offers from Chinese sources to  
23 sell us thousands of tons of barium carbonate at extremely  
24 low prices. We can only speculate as to the reason for this  
25 change. Although we know that the Chinese are constantly

1 adding capacity and that the other important export markets  
2 like Japan and Asia are experiencing poor economic results.  
3 That may make the U.S. a more attractive market.

4           Whatever the causes may be, we could go on the  
5 Internet today and find no problem in finding any number of  
6 Chinese exporters all offering barium carbonate for sale to  
7 the United States. Because availability of Chinese product  
8 is no longer an issue, importers are currently able to stock  
9 large amounts of Chinese barium carbonate in warehouses for  
10 sale to U.S. customers and guaranteed deliveries to be made  
11 over the course of long term contracts.

12           Barium carbonate is stable and can be held in  
13 inventory for a long time without any deterioration in  
14 quality. This has enabled these importers to approach our  
15 customers with an assured source of supply. And because  
16 Chinese prices are so low, it is easy for these importers to  
17 come in with bids as much as \$200 per ton lower than CPC to  
18 try to take the business. In fact massive underselling and  
19 aggressive bids to take market share is exactly what we are  
20 seeing across all of our customer base.

21           The typical pattern is for a customer to receive a  
22 bid from an importer of Chinese material and then use that  
23 bid to extract price reductions from CPC. WE are offered  
24 the choice of meeting the Chinese price or losing some or  
25 all of our volume at that account. If we do meet the bid

1 and lower our price we can be sure that the Chinese will  
2 simply come back with even lower price to the customer the  
3 next year or the next time.

4           This underselling has driven our prices to  
5 unsustainable levels for sales to glass industry customers  
6 in particular. Glass production is the largest end use for  
7 barium carbonate. Our major volume accounts are several  
8 large television glass producers and we also sell to many  
9 small and medium sized producers of other glasses as well.

10           If you look at the pricing trend that we included  
11 in our petition you can see how devastating the effect of  
12 Chinese price competition has been over the last few years.  
13 By contrast, in our sales to the brick industry where we're  
14 able to provide a specialized product and customer service  
15 that the Chinese do not currently offer we have not  
16 experienced anything similar to the erosion that has  
17 occurred to our sales in the glass industry.

18           The magnitude and the speed and the decline in  
19 these prices of barium carbonate even to customers supplied  
20 by CPC for decades are like nothing I have seen in 16 years  
21 of experience with barium carbonate.

22           Just for example, in the last ten days -- ten days  
23 -- we have been forced to address price quotes from Chinese  
24 sources that underbid CPC by \$160 per ton to an East Coast  
25 customer, the same \$160 to a MidWest customer, and more than

1 \$300 per ton to a West Coast customer. As you can see, this  
2 competition spans all regions of this country.

3 Also, just as there appears to be no geographical  
4 boundaries for the influx of the Chinese barium carbonate  
5 there are also no obstacles associated with the size of the  
6 accounts they are trying to sell -- to the largest bulk rail  
7 car customer to the small, less than truckload customer  
8 shipped from distributor warehouses. Virtually no account  
9 has been left unaffected by Chinese pricing.

10 These show that the Chinese and related importers  
11 have been extremely successful in establishing the necessary  
12 infrastructure to supply customers throughout the U.S.  
13 barium carbonate market. The effects of this underselling  
14 on CPC's prices and our profitability have been nothing  
15 short of ruinous.

16 To this point we have done everything we can to  
17 retain our volume and market share position. In many cases  
18 this has meant dropping prices to levels that do not even  
19 cover our costs. Still there has been no reduction in the  
20 degree of Chinese underselling.

21 If current trends continue we will inevitably lose  
22 more sales to Chinese barium carbonates and be increasingly  
23 unprofitable on sales that we do make.

24 In 2002 we are seeing imports increase  
25 dramatically as a result of unfair price practices. The

1 most important development has been a large increase in  
2 sales of Chinese barium carbonate to one of the large  
3 television glass producers and quotations to the three other  
4 domestic television glass producers.

5           Television screen glass is the largest single use  
6 of barium carbonate in the United States. There are only a  
7 small number of producers who account for the large  
8 proportion of our sales at CPC. It is by far our single  
9 most important market for barium carbonate.

10           Importers of Chinese barium carbonate have been  
11 very aggressive in bidding at these accounts. While Chinese  
12 volumes have been concentrated so far at one television  
13 glass customer, low priced Chinese bids have driven prices  
14 down dramatically, even at accounts where CPC ultimately  
15 keeps the business.

16           In our post-conference submission we can supply  
17 you with data showing the degree to which prices have  
18 fallen. We have no choice but to defend our position at  
19 these accounts because a significant loss of volume would  
20 essentially put us out of the barium carbonate business.

21           Now the Chinese have gained a foothold in  
22 supplying granular barium carbonate to the television glass  
23 industry. We are seeing importers use this development as  
24 leverage to persuade more purchasers to switch to Chinese  
25 products.

1           I mentioned earlier the main barrier to Chinese  
2 market penetration in the past has been limited  
3 availability, especially for granular barium carbonate and  
4 also the lack of a track record in supplying a major  
5 account. Importers of the Chinese product are now  
6 approaching our customers in the television glass industry  
7 and elsewhere, and using their sales to a major screen glass  
8 producer to prove that they can reliably supply large  
9 quantities of barium carbonate.

10           Supplying a major customer in the television glass  
11 market enhances the credibility of the Chinese as suppliers  
12 and makes customers more willing to convert from purchases  
13 from CPC to Chinese barium carbonate.

14           Combined with the consistent pattern of Chinese  
15 underselling we are extremely concerned that the imports of  
16 Chinese barium carbonate are positioned to flood the U.S.  
17 market in the near future.

18           You may hear claims today that Chinese imports of  
19 barium carbonate have only displaced imports from other  
20 countries and therefore have not injured CPC. The reality  
21 is that nothing could be further from the truth. We have  
22 supplied information concerning sales we have lost to  
23 Chinese producers and other specific instances where our  
24 prices have been driven down by Chinese competition, and we  
25 certainly hope the Commission will talk to these customers

1 and substantiate all of the information.

2 More to the point, there is a huge difference  
3 between competing against fairly traded imports and trying  
4 to withstand the barrage of dumped imports from a group of  
5 producers who are export oriented and whose capacities dwarf  
6 our own.

7 We have competed for years against imported barium  
8 carbonate, mostly from CMV in Mexico and Solvay in Germany.  
9 Sometimes we took business from them and sometimes they took  
10 sales from CPC, but at least we knew that the competition  
11 was occurring on the basis of market economics and that we  
12 stood a good chance of competing successfully if we took  
13 steps to improve our efficiency and reduce our costs.  
14 Unfortunately there is no way for us to take similar  
15 measures to compete against the influx of imports from  
16 China. When we see barium carbonate offered for sale in the  
17 United States below our raw material cost, it is plain that  
18 the objective is simply to take market share at any price.

19 As a result, the displacement of other imports in  
20 the market with Chinese imports has driven prices down so  
21 far and so quickly that we have found ourselves with no  
22 recourse to save our business except through these  
23 proceedings.

24 It is also important to understand why imports of  
25 barium carbonate from Mexico and Germany have suddenly

1 fallen this year. The reason is that the market prices in  
2 the United States have been driven so low by Chinese imports  
3 that these producers have abandoned the U.S. market and in  
4 the case of CMV have stopped producing barium carbonate  
5 altogether.

6 Our main concern is that CPC will share in a  
7 similar fate unless action is taken to force Chinese  
8 producers to compete fairly at fairly traded pricing levels.

9 CPC has already suffered serious damage caused by  
10 the unfair pricing practices of Chinese producers and  
11 importers of barium carbonate.

12 Market prices today are at levels far below what  
13 demand conditions would indicate are reasonable. For a  
14 commodity chemical product such as barium carbonate, once  
15 prices have been driven down it is very difficult to recover  
16 any of that decrease. WE found this out in late 2000 when  
17 we tried to raise price in response to a sharp increase in  
18 natural gas costs. Those increases were ultimately rejected  
19 by our customers in the glass industry. Purchasers realized  
20 that we had no leverage to raise prices or even maintain  
21 them at current levels while importers of Chinese barium  
22 carbonate were underselling our existing prices by  
23 substantial margins.

24 Our prices actually wound up declining even  
25 further. This situation is only getting worse today. As



1 long as Chinese barium carbonate continues to pour into the  
2 United States at dumped prices we have no prospect of  
3 recovering any of the recent price declines and the survival  
4 of the barium carbonate business will continue to be at  
5 risk.

6 I want to thank you for your attention and I'd be  
7 pleased to answer any questions later.

8 MR. WOOD: Good morning. My name is Chris Wood of  
9 the law firm of Gibson, Dunn & Crutcher. My testimony this  
10 morning will deal with the condition of CPC's barium  
11 carbonate operations in terms of the statutory factors for  
12 material injury and the threat of material injury. I also  
13 have a few brief comments to make about the like product  
14 determination.

15 CPC's prices for barium carbonate deteriorated  
16 significantly over the period of investigation with the most  
17 significant declines coming in the January to June, 2002,  
18 period, interim period, in this investigation. As you've  
19 heard this morning, the root cause of these declining prices  
20 is competition from unfairly traded Chinese imports.

21 During the period of investigation, CPC has been  
22 forced to compete with these dumped imports from China to  
23 maintain its sales and market position. As a result,  
24 profits have declined significantly on the products where  
25 CPC faces this competition.

1           Before moving to the specific injury and threat of  
2 material injury criteria, I want to spend a few moments  
3 describing some of the relevant factors that affect  
4 competition in the U.S. market for barium carbonate.

5           First, as you've heard this morning, for most end  
6 uses barium carbonate is a commodity product. The primary  
7 determinant for sales is price. Customers can purchase and  
8 use domestic or Chinese products interchangeably in the  
9 overwhelming majority of applications. This is evident  
10 through the fact that CPC and importers of Chinese barium  
11 carbonate are competing for sales of the same end user  
12 accounts.

13           The one exception to this general  
14 interchangeability relates to sales to customers in the  
15 brick industry. CPC's specialized Micro-Flo product about  
16 which you've heard testimony today is commonly sold with  
17 equipment leasing and technical support services that  
18 provides for some differentiation from the imported Chinese  
19 barium carbonate at this point.

20           Second, the glass production industry, which  
21 accounts for most of the consumption of barium carbonate in  
22 the United States, is highly concentrated. A relatively  
23 small number of purchasers account for a large proportion of  
24 total barium carbonate use. These end users have  
25 considerable leverage in price negotiations with suppliers.

1           Moreover, because barium carbonate production  
2 facilities are designed to operate at high levels of  
3 capacity utilization, loss of market share at even one of  
4 these large customers can be expected to translate into  
5 significantly lower efficiencies, higher costs and declining  
6 profitability.

7           Third, the nature of import competition faced by  
8 CPC has undergone a significant change during the period of  
9 investigation. At the beginning of the POI, most imports of  
10 barium carbonate came from Mexico or Germany, traditional  
11 suppliers to the United States. Chinese competition was  
12 limited to relatively small volumes, mostly on the west  
13 coast, and shipments of granular barium carbonate in  
14 particular were relatively infrequent.

15           The surge in Chinese imports in 2002, however, has  
16 produced a radically different environment. Imports from  
17 Mexico and Germany have been forced from the U.S. market for  
18 the low-priced imports from China. As a result, CPC now  
19 competes directly for business with Chinese imports. When  
20 these imports enter at dumped prices, and our petition  
21 indicated that the margins, the dumping margins on these  
22 products, could be as high as 340 percent in some cases,  
23 CPC's own pricing and margins are negatively impacted.

24           In terms of industry conditions, CPC clearly meets  
25 the conditions for material injury. CPC's data show

1 downturns in most statutory criteria with the most  
2 significant declines occurring in the interim 2002 period  
3 when the Chinese imports have increased most dramatically.

4           Most significantly, as Chinese imports have spiked  
5 upwards in 2002, CPC's prices on directly competitive  
6 products have fallen sharply. This has led to a significant  
7 decline in CPC's overall profitability on barium carbonate  
8 operations.

9           The decline in CPC's profitability is closely  
10 correlated with the price depression brought about by the  
11 imports from China. The clearest illustration of this  
12 effect is through a comparison of CPC's pricing trends and  
13 financial performance on sales of granular barium carbonate  
14 and powdered barium carbonate.

15           Granular barium carbonate is sold mostly to the  
16 television glass industry. Most of CPC's sales of powdered  
17 barium carbonate, however, are of its Micro-Flo product sold  
18 to the brick and tile industry where there's relatively less  
19 competition from Chinese imports.

20           In other words, pricing and profitability trends  
21 for these two different products are a useful benchmark to  
22 evaluate the effects of Chinese price competition. By this  
23 measure, it's clear that Chinese underselling has been  
24 responsible for a substantial decline in CPC's net selling  
25 prices and operating profits.

1           While CPC was able to maintain stable pricing for  
2 its Micro-Flo product during the POI, there was a  
3 significant decline in its prices for the granular barium  
4 carbonate. Because the market for granular barium carbonate  
5 is dominated by these few small or few large television  
6 glass customers, CPC could not afford to give up volume at  
7 these individual accounts. Instead, the company was forced  
8 to react to the Chinese competition by lowering its prices  
9 to defend its market share.

10           Respondents may argue today that prices to  
11 customers in the glass industry have fallen because of a  
12 manufacturing recess or because of economic cycles.  
13 However, CPC's customers in the brick industry, as well as  
14 the glass industry, are operating in the context of the same  
15 overall economic conditions. Moreover, it's simply not  
16 plausible to attribute the very substantial fall in prices  
17 for barium carbonate to the glass industry for the  
18 relatively mild slowing of the economy in 2001 and so far in  
19 2002.

20           Respondents may also argue that prices in the  
21 United States are higher than other parts of the world, and  
22 the glass manufacturers must have lower barium carbonate  
23 prices to remain competitive. However, the fact is that  
24 pricing for barium carbonate in many markets today is  
25 already dominated by the same low-priced Chinese imports

1 that are currently injuring CPC.

2           There is substantial evidence of the damaging  
3 effect the Chinese imports have had on the domestic industry  
4 in many local markets for barium carbonate. CPC's export  
5 opportunities, which at one time were substantial, have all  
6 but evaporated as Chinese imports have disrupted pricing  
7 around the world.

8           Although CPC is a more efficient producer of  
9 barium carbonate than any of the Chinese producers for the  
10 reasons you heard this morning, it cannot be expected to  
11 compete with the ongoing levels of dumping that we're seeing  
12 in the U.S. market today.

13           In summary, CPC is clearly experiencing material  
14 injury as a result of price competition from Chinese  
15 imports. I'd like to spend just a couple of moments  
16 discussing the statutory threat factors as well, because  
17 despite the severity of CPC's current condition there is a  
18 strong likelihood that the level of injury will only deepen  
19 over time as a result of Chinese imports.

20           The threat of material injury really comes down to  
21 the huge production capacity that has been amassed by the  
22 Chinese producers. We'll show in our post-conference brief  
23 that this is in excess of 400,000 tons annually and has been  
24 growing at an extremely rapid pace. By comparison, China's  
25 internal consumption is very modest. They are very heavily

1 export oriented.

2           Recent developments involving Chinese exports of  
3 barium carbonate to India illustrate how quickly Chinese  
4 producers can expand their presence to dominate a local  
5 market. In India, imports from China increased by more than  
6 700 percent over a two-year period, going from 1,000 to  
7 almost 10,000 tons. Other import sources were pushed out,  
8 and the resulting depression in market prices forced the  
9 Indian domestic industry to seek an antidumping order.

10           What we're concerned about is the current import  
11 statistics suggest the same thing is unfolding in the U.S.  
12 market this year. There's no longer any doubt about the  
13 ability of Chinese producers to target the U.S. market and  
14 dramatically increase imports in a short period of time.

15           Similar to India, other traditional sources have  
16 been driven from the market, and prices are spiraling  
17 downward. Each of these factors suggests that CPC is under  
18 a current imminent threat of a further serious injury.

19           Thank you very much. I will take questions.

20           MR. FEATHERSTONE: Thank you, Mr. Wood and all the  
21 witnesses, for your testimony.

22           Mr. Fischer?

23           MR. FISCHER: Fred Fischer, Office of  
24 Investigation. Thank you for your testimony. I'll try to  
25 be brief here. I just have a few questions.

1           The first deals with I believe it was Mr. Mauldin  
2 or Mr. Price that had mentioned India had placed an  
3 antidumping order recently. If you could please provide  
4 more information in your post-conference brief or now if  
5 you'd like?

6           MR. WOOD: We'd be happy to provide more  
7 information on that in our post-conference brief.

8           MR. FISCHER: And also any information on imports  
9 that you just went through for India, the Chinese exports to  
10 India?

11          MR. WOOD: Yes. We actually have the numbers on  
12 all of those, and they will certainly be featured in our  
13 post-conference submission.

14          MR. FISCHER: Thank you. My next question is CPC  
15 had several other competitors until is it recently?  
16 Sherwin-Williams, FMC or any other competitors. When would  
17 they have left the U.S. market? When did they stop  
18 producing?

19          MR. MAULDIN: Ray, why don't you field that? Ray  
20 is our vice-president of sales and marketing.

21          MR. MCCAIN: In I guess the late 1970s and early  
22 1980s, there were five or six other producers. There was  
23 the FMC Corporation, P&G, I think EBG was one. All of these  
24 exited over a period of five to ten years. A lot of it was  
25 environmental, but most of it was they just couldn't be



1 competitive in the market anymore.

2           Sherwin-Williams was one of probably the biggest  
3 that left, and they were in the early 1980s when we, as a  
4 matter of fact, purchased some of their technical  
5 information. Chicago Copper was another one that was in  
6 operation at that time.

7           In this interim period, everybody exited the  
8 business except CPC. We survived strictly because of all  
9 the actions that we had taken environmentally and staying  
10 with the market and being as good a producer as we could be.

11           MR. FISCHER: Thank you. My next question has to  
12 do with the raw material, barite ore. Mr. Mauldin had  
13 mentioned that your firm sits astride the largest deposit.  
14 Does CPC source all of their raw material locally from that  
15 mine?

16           MR. MAULDIN: Most of the material comes from that  
17 mine. The reason our plant is there is because of that  
18 mine. The family that I mentioned that owned the company  
19 actually started mining about 1908 in that area, as well as  
20 some other minerals in the area as well. Hence, that's why  
21 we're there. We started our operation in 1933 because of  
22 that barite deposit.

23           MR. FISCHER: Thank you. Mr. Mauldin, you had  
24 also mentioned that CPC imported some Chinese barium  
25 carbonate material. Did CPC sell any of that material

1 commercially?

2 MR. MAULDIN: No. It's very important. That's a  
3 very important thing to ask, too. It would not be  
4 classified as a resale.

5 We actually took that material, and we introduced  
6 it back into the process. I wouldn't want to go into great  
7 detail, and we'll certainly provide you as much detail as  
8 you need in writing because we have competitors in the room,  
9 but I will assure you that it went back through the process.

10 It was subject to and went into what we call the  
11 repulping area. It was wet again. It had to be dried  
12 again. There was other chemistry and chemicals that had to  
13 be added to it, if that sort of answers your question.

14 MR. FISCHER: Yes.

15 MR. MAULDIN: It was treated rather than a resale  
16 item as a raw material in the same sort of way that we would  
17 use barite as a raw material.

18 MR. FISCHER: If you would be kind enough to  
19 provide in your post-conference brief any more specifics  
20 about dates and quantities and foreign suppliers on that  
21 subject?

22 MR. MAULDIN: We certainly will. I'll assure you.

23 MR. FISCHER: That would be helpful. Is there a  
24 qualification process by end users in either the TV glass or  
25 the brick and tile market?

1           MR. BOURDON: Yes, there is. It's varying  
2 degrees. The qualification process could be simply to get a  
3 sample of material and qualify it in the lab and then go  
4 right into full production.

5           It could also mean to actually have some sort of a  
6 trial of the material first, a larger scale trial followed  
7 by, you know, full scale production, but in general  
8 reputation of the product based on other accounts it's being  
9 sold to and everything else lends a lot of credibility.

10          MR. WOOD: This is Chris Wood. Just to add to  
11 that, Tom, I mean my understanding, based on your  
12 conversations, is the qualification does not stand as a  
13 substantial barrier or hurdle for producers --

14          MR. BOURDON: No.

15          MR. WOOD: -- to come into a customer.

16          MR. BOURDON: No. That's true. It's not. It's  
17 not a real substantial barrier. I think in this case their  
18 product is looked at as being interchangeable with ours, and  
19 it is a commodity.

20          MR. FISCHER: In the TV glass industry or even in  
21 the brick and tile, are most of your customers long-term  
22 customers? Is there a lot of switching among suppliers even  
23 among Solvay or CMV? I understand the situation is  
24 changing, but if you could just describe how the market  
25 works?

1           MR. BOURDON: Well, that's a little bit of a  
2 loaded question because obviously the titles of these  
3 companies are changing all the time, but the basic plants  
4 that we're discussing, all of them, there was three plants  
5 that existed for a number of years. Ray could go back and  
6 comment more, but 20 or 30 years plus. The last plant,  
7 which is in the television glass business here in the U.S.,  
8 is fairly recent, within the last four years.

9           Yes, we've had very long-term relationships with  
10 all of those customers going back, you know, 20, 30, 40  
11 years.

12           MR. FISCHER: How many brick and tile producers or  
13 customers, potential customers, are there? You don't need  
14 to be specific now, but how many of that universe are your  
15 customers? If you could provide that confidentially in a  
16 brief?

17           MR. BOURDON: I think that I'd feel better about  
18 putting that in a post-conference brief. There will be a  
19 lot of detail.

20           MR. FISCHER: Thank you very much. Those are all  
21 my questions for now.

22           MR. FEATHERSTONE: Mr. St. Charles?

23           MR. ST. CHARLES: Thank you very much for your  
24 testimony today. My concerns relate to the like product  
25 question. It seems, first of all, in the petition itself

1 discussion is quite brief. I was wondering if in your post-  
2 conference brief you could address the six factors more  
3 completely?

4           It seems that for the powdered and the granular  
5 there's perhaps a price distinction because of the brick  
6 sector's isolation or not being a segment into which the  
7 Chinese product has entered. It seems that the end users  
8 and, therefore, the channels may differ as well. There may  
9 be some limitations on interchangeability in at least the  
10 portions of the manufacturing process.

11           You may elaborate now if you wish or simply  
12 address those factors.

13           MR. WOOD: This is Chris Wood. Just to address  
14 that very briefly now, and I didn't have a chance to go into  
15 it in too much detail in my testimony because we were  
16 running short on time, but I think what we heard from the  
17 testimony this morning is that the vast bulk of the  
18 production process is the same for powdered and for granular  
19 barium carbonate. You start with the same raw materials.  
20 You go through the same production steps. I mean, the  
21 differences are principally introduced at the end.

22           We'll go into more detail in this in our post-  
23 conference brief, but I think that there is some  
24 interchangeability. There are certainly plenty of instances  
25 in which a customer for powdered product could in fact use

1 granular product. They may choose not to or they may not  
2 need to for whatever reason, but it could certainly be done.

3 We also, and our witnesses can fill in more on  
4 this. I mean, certainly the same people, the same  
5 distribution channels, are used to sell the product, and the  
6 same company makes both the products here in the United  
7 States.

8 I might also direct your attention just briefly to  
9 the last time the Commission considered barium carbonate  
10 back in 1983 this issue was addressed, and the Commission  
11 did find a single like product in that determination. I  
12 know that's not binding, but it is out there.

13 MR. ST. CHARLES: Thank you. I look forward to  
14 seeing your post-conference brief. I have no more  
15 questions. Thank you.

16 MR. FEATHERSTONE: Why don't we break at this  
17 point for the Commission's vote? It is normally a very  
18 short proceeding, so we should be able to reconvene by about  
19 five or six minutes after the hour. You're more than  
20 welcome to stay here. If you want to leave, that's fine,  
21 too.

22 We'll recess at this point.

23 (Whereupon, a short recess was taken.)

24 MR. FEATHERSTONE: I would like to thank everyone  
25 again for your patience in that short recess there. We

1 appreciate that. We'll resume the conference now with Ms.  
2 DeFilippo.

3 MS. DeFILIPPO: Good morning. Thank you for your  
4 testimony. A few questions. I would like to start, just to  
5 make sure, and clarify to make sure I understand who is  
6 selling what and where. Based on what I heard this morning,  
7 the glass producers buy either granular or powdered but  
8 mostly granular. Is that right?

9 MR. BOURDON: Yes. That's true. A TV glass  
10 producer would be mostly granular or all granular, and there  
11 are some other glass producers that would use a powdered  
12 material.

13 MS. DeFILIPPO: And the Chinese product is  
14 available in the U.S. market in both granular and powdered.

15 MR. BOURDON: Yes.

16 MS. DeFILIPPO: Now, the powder that they sell; is  
17 that for glass? I guess what I'm trying to get at is do the  
18 Chinese in the U.S. market sell to any brick and tile  
19 customers?

20 MR. BOURDON: I am aware, I think, of some Chinese  
21 material that has been sold to brick and tile customers  
22 primarily on the West Coast.

23 MS. DeFILIPPO: Okay. Any information that you  
24 may have, if you could put it in your brief, that would be  
25 helpful. And this is probably also something better put

1 into your brief. Is what CPC sells to the brick and tile  
2 producers, is it all the Micro-Flo product, or do you have  
3 some non-Micro-Flo barium carbonate that goes to that market  
4 segment? And you may want to save that. I don't know.

5 MR. BOURDON: Yes. I would like to save that for  
6 the post-conference brief, too.

7 MS. DeFILIPPO: Okay. There was a lot of  
8 discussion this morning about price trends in either of the  
9 markets, and I guess I was wondering is there a connection,  
10 or is there any sort of link between the two? Do prices,  
11 when you see declining trends in the glass industry, do you  
12 see any lowering, maybe not as much, but is there a  
13 connection between those two markets?

14 MR. BOURDON: To clarify your question, between  
15 the two --

16 MS. DeFILIPPO: For instance, there's prices for a  
17 product that are being sold to the glass producers, and then  
18 we've talked about prices in the brick and tile market  
19 segment, and there was a lot of discussion about serious  
20 declines in prices in the glass segment, and it was  
21 relatively stable. But are you seeing any link between the  
22 two? Is there pressure from the glass and tile declines to  
23 the brick market, or is it fairly insulated?

24 MR. BOURDON: The brick and tile market is only  
25 insulated from us because of our specialty product for that.



1 My guess is that you probably would see maybe some price  
2 declines in just plain powdered materials similar to the  
3 calcine.

4 MR. PRICE: Let me just add that I think in our  
5 questionnaire response -- I don't have it right in front of  
6 me now, but I believe when you look at the pricing data for  
7 the two products on a quarterly basis, there is not much  
8 correlation from quarter to quarter, and particularly if you  
9 look at what's happened to powder in the most recent periods  
10 and compare that to what's happened to the granular in the  
11 most recent period. We were delighted that you collected  
12 the information that way. I think that pricing information  
13 will be very interesting.

14 MS. DeFILIPPO: Sort of following along that line,  
15 we had some discussion this morning -- I think Mr. Fischer  
16 asked some questions on sort of long-term relationships, and  
17 I think it was stated that pricing tends to be on a contract  
18 basis, and I thought there was some hint at annual. To the  
19 extent you can give a little information here or in your  
20 brief, what I was trying to get at was are prices fixed for  
21 a set time, or do you have changes within a given contract  
22 period based on current market conditions?

23 MR. BOURDON: Yes. I think we'll give you some  
24 info in the post-conference brief, but just in general, most  
25 contracts are done on an annual basis, --

1 MS. DeFILIPPO: Okay.

2 MR. BOURDON: -- sometimes more than one year. In  
3 cases where there is, you know, sometimes more than one  
4 year, there is usually the opportunity for a pricing impact  
5 at the end of the year or meter release clauses in  
6 contracts.

7 MS. DeFILIPPO: In your post-conference brief, if  
8 you could discuss any instances or kind of give some  
9 information on how often if you've had to renegotiate or  
10 actually change the price subsequent to a meter release,  
11 that would actually be helpful.

12 This morning you presented some information on  
13 demand trends in the glass industry, and I think you had  
14 commented that there had been some increases, and I wondered  
15 if that was also true for the brick and tile, or what has  
16 been happening in that market segment in terms of demand?

17 MR. BOURDON: It's been fairly stable demand. It  
18 follows pretty much the construction industry, the brick and  
19 tile, but, no, there has not been anything significant.

20 MS. DeFILIPPO: Two other quick questions. Mr.  
21 Mauldin, you stated that there were no substitutes for the  
22 barium carbonate in the TV glass producers, and you talked  
23 about it being used with some other products. I think it  
24 was strontium. Can the producers vary the percentage that  
25 they use of either of the barium carbonate, or is there a

1 fairly fixed percentage that they generally will use?

2 MR. MAULDIN: Right now it's fairly fixed, but  
3 over the course of years it has varied some. You'll  
4 remember I mentioned something about historically lead had  
5 been used before. In those days, barium carbonate was in  
6 the two to three or four percent range. You may recall from  
7 the numbers I mentioned to you earlier that maybe eight  
8 pounds out of 100 pounds would be barium now. So that  
9 percentage is increased. The composition percentage has  
10 increased over the course of a number of years with the  
11 elimination of lead in that face plate. But to answer your  
12 question, there is some latitude, but the consistency in a  
13 furnace operation is very important to glass people. They  
14 absolutely really don't want anything to vary. They don't  
15 even want the impurities to vary. They want everything to  
16 be the same all the time.

17 MS. DeFILIPPO: Okay. That's helpful. One last  
18 question, Mr. Bourdon. You were discussing some price  
19 levels in terms of undercutting or underselling by the  
20 Chinese, and you gave three different examples of a \$160  
21 difference in the East, \$160 in the Midwest, and I think it  
22 was around \$300 in the West, and I was just curious if there  
23 was any reason for the difference between \$160 and \$300.  
24 Does geography play a role in that? What's the reason that  
25 there is that much of a difference?

1           MR. BOURDON: Yes. Obviously, freight and  
2 geography does play a role in that. However, I think we can  
3 give you some details.

4           MS. DeFILIPPO: Okay. So would those be delivered  
5 prices? Those prices that you're talking about would  
6 include transportation.

7           MR. BOURDON: Those numbers that I gave you are  
8 based on our delivered price versus the delivered price of  
9 the competitor.

10          MS. DeFILIPPO: Great. Thank you very much, and I  
11 look forward to your post-conference brief.

12          MR. FEATHERSTONE: Mr. Greenblatt?

13          MR. GREENBLATT: Hi. I'm Jack Greenblatt, the  
14 industry-commodity analyst on the case. You mentioned  
15 about the qualification process, and you seemed to say it's  
16 not a very stringent or -- I would appreciate any further  
17 information on that, and, in particular, any information  
18 about the commercial qualification processes, particularly  
19 what are the qualifications -- certainly I would include  
20 impurities -- what are the maximum impurity levels?  
21 Anything else, the properties for the granular, the  
22 properties for any powdery material that might be physical  
23 as well.

24                You indicated that the PRC is not deeply involved  
25 in the bricks and tiles area. Can you provide any reason,

1 explanation? Are there any such things as patents are  
2 involved or special factors that might hinder them?  
3 Obviously, the question of the degree of technology and  
4 sophistication, if that would be a factor.

5           You also mentioned about, and, again, if some of  
6 this material is material that you are already including in  
7 some other section, or it may be in the questionnaire  
8 response, you can also simply say look in the questionnaire  
9 response.

10           The impact of environmental regulations; you  
11 mentioned the impact of natural gas price increases. Again,  
12 that would be something that we would be interested in.  
13 Again, if that is in some other area, then please so  
14 indicate.

15           One thing I also would like to see about in terms  
16 of the manufacturing process and the various differences for  
17 this and that and so on, I thought one neat way might be to  
18 say, let "A" be the basic process and then "B" be this is  
19 what I need to do this, and this is how much I would need to  
20 make this product, and what would be the difference in  
21 production costs, both quantitatively and as a percentage,  
22 to go for the various products?

23           You mentioned about the differences in the  
24 production process in the PRC compared to that in the  
25 domestic. Are there any differences at all that that

1 differences in production process might have on the quality  
2 of the process, on its limitations, and so on?

3           And then, in general, if you could mention about  
4 the competitive advantages and disadvantages of the United  
5 States and the PRC, and I'm thinking both technical and  
6 economic, and simply compare them. What are the advantages?  
7 What are the disadvantages?

8           You mentioned and talked about the issue of  
9 demand, and we had some questions, so I thought it might be  
10 a very good idea to have an overview about barium carbonate  
11 demand trends, both in the United States and worldwide. And  
12 then if there were some particular areas of interest, then  
13 maybe we can fill that in.

14           Also, any differences -- there obviously was an  
15 investigation a while back. Have there been any changes  
16 particularly with regard to the feeling about the ability of  
17 the PRC to produce certain products? Anything on that area,  
18 that would be helpful.

19           All right. And then we went into the issue of  
20 production costs, and I would be wondering if you could  
21 estimate what the production costs in the PRC would be  
22 relative to that of the United States and indicate the basis  
23 of your estimate, the grand total, with some kind of  
24 analysis about the margins of error. Obviously, we're  
25 different societies and so on.

1           Okay. Well, thank you, and I have no further  
2 questions.

3           MR. FEATHERSTONE: Mr. Deyman.

4           MR. DEYMAN: George Deyman, Office of  
5 Investigations. To what extent are there overlapping uses  
6 in the powdered and the granular product, if any? The  
7 granular is used pretty much only for glass, as I understand  
8 it, and the powdered is used in the brick and tile. Is that  
9 correct?

10          MR. MAULDIN: Yes. That's true.

11          MR. DEYMAN: Do you have many sales?

12          MR. MAULDIN: If you remember, we talked about the  
13 TV industry. We first talked about the glass industry as a  
14 whole, and we sort of subdivided that into the TV glass,  
15 which is the vast majority, and then other glass; shall we  
16 say miscellaneous glasses? The TV glass granular is used  
17 almost exclusively because of its flow characteristics, its  
18 flow properties. In the other arena, the other glass area,  
19 both granular and powdered are used, and they are rather  
20 interchangeable in many of the processes at that point.

21               And then the second major segment that we talked  
22 about was the brick and tile area, and that's primarily the  
23 powdered area at that point.

24          MR. DEYMAN: Primarily but not exclusively, I  
25 imagine, brick and tile. Is there some granular sold to

1 brick and tile?

2 MR. BOURDON: No, not that we're aware of.

3 MR. DEYMAN: Do you keep separate financial data,  
4 income and loss data, for the granular products as opposed  
5 to the powdered product?

6 MR. MAULDIN: We keep what we call "unit cost  
7 data" on the difference between the two. They are processed  
8 a little different, and, hence, on the lower end, or in what  
9 we would like to call the variable cost end of it, we do  
10 look at that a little differently.

11 MR. DEYMAN: Okay. Is strontium carbonate a  
12 substitute for barium carbonate, especially in TV glass  
13 production, and is strontium carbonate in any way affecting  
14 the demand for barium carbonate?

15 MR. MAULDIN: Strontium carbonate is really not a  
16 direct substitute. Just to give you just a little history,  
17 if I may, in the days of black and white TV only barium  
18 carbonate was used exclusively. Strontium carbonate was not  
19 used. About 1969 when color TVs came out, the push was on  
20 to add strontium as an addendum to barium, not as a  
21 substitute but as an addendum to barium, along with other  
22 things, because primarily of the extremely high voltages  
23 that are required in a color TV set, at least at that time,  
24 versus a black and white set. But to say it is a substitute  
25 is absolutely not correct. It's not a substitute; it's an



1 addendum. Barium is added at somewhere around eight pounds  
2 per 100 pounds. You remember also, strontium carbonate is  
3 somewhere in the same magnitude in that glass. So the  
4 combination of barium and strontium is roughly 16, 20  
5 percent of the weight consistency of the face plate that  
6 you're looking through when you look through a TV's cathode  
7 ray tube.

8 MR. DEYMAN: Do you produce any strontium  
9 carbonate?

10 MR. MAULDIN: Yes, sir. We do. We sure do.

11 MR. DEYMAN: Do you negotiate your prices for  
12 strontium carbonate at the same time and together with the  
13 prices for barium carbonate?

14 MR. BOURDON: Yes. Sometimes we do, particularly  
15 the timing at a television glass bid since they buy both.  
16 The timings would be around the same, but they are  
17 negotiated separately.

18 MR. DEYMAN: In Exhibit 4 of your October 16  
19 response to the questions of the Commerce Department, you  
20 presented a press clipping. It was from 1998, but it  
21 indicated that production of carbonate, and I suppose that  
22 means barium carbonate, in China was 400,000 to 500,000 tons  
23 but that consumption in China was 1.3 million to 1.4 million  
24 tons. Is that true, and if so, is China, then, a net  
25 importer of barium carbonate?

1           MR. MAULDIN: Oh, heavens no. Absolutely not.  
2 I'm not sure what that article said, but that is extremely  
3 wrong.

4           MR. DEYMAN: That's what it said. If you could  
5 address that.

6           MR. WOOD: This is Chris Wood. We'll address that  
7 in our post-conference brief, and we'll provide you with  
8 some more specific figures that relate to barium.

9           MR. DEYMAN: Based on official import statistics,  
10 the unit value of imports of barium carbonate from China  
11 decreased substantially, as you said earlier, in January to  
12 June of this year compared with the unit value in January to  
13 June of last year and of other years. But in your October  
14 16 response to the Commerce Department questions you  
15 questioned whether the value of the landed, duty-paid  
16 imports of barium carbonate from China, as reported in the  
17 official statistics, was correctly reported and whether, in  
18 fact, the import data are correct at all. Do you recommend  
19 that we use the official statistics to measure imports in  
20 our staff report, or do you believe that data from our  
21 importers' questionnaires would be preferable.

22           MR. WOOD: Well, our discussions with the Commerce  
23 Department were actually based on the fact that we have  
24 personal knowledge of a fair number of offers to sell the  
25 same product in the United States at substantially lower

1 numbers than show up in the import statistics. And we  
2 understand that as a general matter it's difficult to go  
3 behind the import statistics. They are what they are, and  
4 there is a range of values there, and some of them look  
5 about right to us, and some of them don't, but at the moment  
6 that's the best data that we have.

7           So we're using the import statistics to show two  
8 things which we think are true also independent of what the  
9 actual values are. One is that, as you mentioned, there is  
10 a dramatic decline, not only in the past year but over the  
11 last several years, and the second is that the import values  
12 are dramatically different for the exact same product than  
13 are coming in from anywhere else, any of the other sources,  
14 and whether those import numbers are exactly right or off by  
15 \$10 a ton, neither one of those two things is going to  
16 change.

17           MR. DEYMAN: In fact, I understand that the  
18 official import statistics indicate that some barium  
19 carbonate is imported from Hong Kong. Do you know of any  
20 producers of barium carbonate in Hong Kong, and is it your  
21 contention that any such imports are in reality  
22 transshipments from China?

23           MR. MAULDIN: We're not aware of a producer in  
24 Hong Kong. We would only speculate that that is material  
25 that's coming from other sources in China being shipped from

1 Hong Kong.

2 MR. DEYMAN: Okay. And my last question is, you  
3 mentioned earlier that you have some sales of barium  
4 carbonate to brick and tile producers on the West Coast. I  
5 guess you said that the Chinese were selling to one or more  
6 brick and tile producers on the West Coast. Do you also  
7 sell on the West Coast? Is it nationwide pretty much, your  
8 sales marketing?

9 MR. BOURDON: I'll let Bill Emberson, our product  
10 manager, answer that question.

11 MR. EMBERSON: Yes. That's correct.

12 MR. DEYMAN: Do you find --

13 MR. BOURDON: Let me just add to that. We have  
14 traditionally sold very little on the West Coast because of  
15 the strong price competition of the Chinese imports, which  
16 tend to come in the West Coast. So the accounts that we did  
17 have on the West Coast, which probably in our post-  
18 conference briefing, that we've lost in the last three or  
19 four years, there are some due to price competition.

20 MR. DEYMAN: And could you confirm that the TV  
21 glass manufacturers are pretty much, if not all, in the  
22 eastern part of the United States? Is that right?

23 MR. BOURDON: Yes. Ohio and Pennsylvania.

24 MR. DEYMAN: But you do find import competition  
25 from China even there.

1 MR. BOURDON: Oh, yes, yes.

2 MR. DEYMAN: Okay. I have no further questions.

3 Thank you.

4 MR. FISCHER: Fred Fischer, Office of  
5 Investigations. Three brief questions. Mr. Mauldin, there  
6 was a discussion about the weight that barium carbonate is  
7 of these TV glass panels, 16 to 20 percent. What about the  
8 cost, the relative cost of the final product, the output of  
9 the TV glass panel to the input that barium carbonate is?

10 MR. MAULDIN: Okay. This may give you an idea. I  
11 think this is what you're seeking. Of a TV set, what's  
12 really the cost of the barium carbonate? It's less than two  
13 dollars per set.

14 MR. FISCHER: So of not the set but the glass  
15 panel itself there is only barium carbonate in that product,  
16 but I guess the producers would sell that, or if it's an  
17 integrated part producer that produces the entire TV set, of  
18 just that glass panel what would your estimate be that the  
19 barium carbonate would make of --

20 MR. MAULDIN: You're maybe asking what percentage  
21 of the cost of just that is barium carbonate? Is that what  
22 you're saying?

23 MR. FISCHER: Right. Correct.

24 MR. MAULDIN: Is it substantial?

25 MR. FISCHER: Correct.

1           MR. MAULDIN: I would only speculate. We can  
2 certainly provide that number for you.

3           MR. FISCHER: To the extent that you can provide  
4 it in a post-conference brief --

5           MR. MAULDIN: If we may do that, we can do a  
6 little, if you will, calculations and give you that number,  
7 --

8           MR. FISCHER: That's fine.

9           MR. MAULDIN: -- if that would be okay.

10          MR. FISCHER: That's fine. To the extent that  
11 there are cost differences between the granular product and  
12 the powder product, both the generic powder product and then  
13 the Micro-Flo product, if you could provide more information  
14 in a post-conference brief on that, that would be  
15 appreciated.

16          And then my final question has to do with the  
17 Micro-Flo product and the technical support and the field  
18 equipment that is leased, and you can provide a response in  
19 your post-conference brief. I guess, how is the customer  
20 charged for that? Is that built into the price per pound?  
21 Is there an additional fee, a monthly fee or a time fee, for  
22 the leased equipment and/or the technical support? Are you  
23 aware of the Chinese importers or others providing any other  
24 technical support for their products or leased equipment,  
25 that sort of thing?

1           MR. BOURDON: Because of the detail involved in  
2 that, we would like to address it in the post --

3           MR. FISCHER: I look forward to your post-  
4 conference brief. Thank you very much.

5           MR. FEATHERSTONE: Thank you all again for both  
6 your testimony and responses to the questions and bearing  
7 with us during that interruption. We'll now take about an  
8 eight- or nine-minute break and try to resume by 20 minutes  
9 until on the clock in the back of the room. Thank you.

10           (Whereupon, at 11:32 a.m., a brief recess was  
11 taken.)

12           MR. FEATHERSTONE: Can we resume this conference,  
13 please? Welcome, Mr. Lee. Please proceed.

14           MR. LEE: Good morning. My name is Adams Lee of  
15 White & Case. I'm here today with my colleague, Jonathan  
16 Seiger of White & Case. Today, we are representing  
17 respondents BassTech International, a U.S. importer of  
18 barium carbonate from China and, also, Quingdao Red Star  
19 Chemical Group, a producer and exporter of barium carbonate  
20 from China.

21           Today -- this case is actually a fairly  
22 straightforward case. We are not raising any challenges to  
23 the like product. We are basically asking the Commission to  
24 take a look at the volume, price, impact, and take a look at  
25 the relevant conditions of competition. Today, I think the

1 presentation by CPC has crossed over many important details  
2 about the conditions of cost and relevant to the  
3 T.V. glass industry and also to the brick and tile industry.

4           We have two industry experts, who are very  
5 familiar, not only with just the industry, but also with  
6 CPC. So without any further ado, I would like to introduce  
7 Ben Gutmann of BassTech International.

8           MR. GUTMANN: Good morning. My name is Ben  
9 Gutmann. I'm CEO and Managing Director of BassTech  
10 International. With me today is Alan Chalup, Vice President  
11 of BassTech.

12           BassTech International is based in Englewood, New  
13 Jersey and was formed in 1994. We deal with specialty  
14 products, primarily specialty chemicals and plastic raw  
15 materials. We sell our products primarily to customers in  
16 North America, with the smaller share of our sales going to  
17 European customers. Barium carbonate is just one of the  
18 specialty chemicals that we market.

19           Since BassTech began to import and market barium  
20 carbonate that is produced and exported by Red Star, we have  
21 served as the manufacturer's representative for Red Star's  
22 barium carbonate. We purchase barium carbonate for Red Star  
23 and then we sell that material to end-user customers,  
24 primarily producers of specialty glass and secondarily to  
25 producers of structural clay, which includes brick, tile,



1 and pipe.

2 Today, Alan and I would like to explain why we  
3 believe CPC's antidumping position against Chinese barium  
4 carbonate has no merit and should be rejected by the  
5 Commission. I'd first like to discuss a few background  
6 points regarding the history of the relationship between  
7 CPC, BassTech, and Red Star. Alan will then discuss some of  
8 the dominant factors that are driving the barium carbonate  
9 market.

10 The barium carbonate market has only a handful of  
11 producers and a slightly larger number of major purchasers  
12 in the entire world. On the production side, the major  
13 players are CPC in the United States, Red Star and Bin Jing  
14 factory in China, and Solvay in Europe. These producers  
15 supply barium carbonate primarily to producers of television  
16 glass, which is used to produce cathode-ray picture tubes,  
17 which, in turn, are used in T.V. sets and computer monitors.

18 Given the small number of participants in this  
19 barium carbonate market, we are very familiar with CPC and  
20 CPC is, in turn, very familiar with Red Star. Let me give  
21 you some details about the history of our relationship with  
22 CPC, because I think it is relevant to how the Commission  
23 should use this investigation.

24 Although CPC has filed this petition seeking  
25 antidumping duties against Chinese barium carbonate, CPC in

1 1999 and 2000 was the purchaser of significant quantities of  
2 Chinese barium carbonate from us. Indeed, CPC purchased so  
3 much Red Star barium carbonate that CPC was our largest  
4 single barium carbonate customer in 1999 and 2000. We do  
5 not know what CPC did after it purchased Red Star barium  
6 carbonate from us, but it is significant that CPC is not an  
7 end user that would consume barium carbonate production in  
8 the production of some other product. We guess that CPC  
9 probably further processed the Red Star material and/or  
10 resold it to some of its customers as is.

11           We note that CPC's purchases of Red Star barium  
12 carbonate from us in 1999 and 2000 were at low prices,  
13 because CPC demanded that we provide co-producer discounts.  
14 Our sales of Chinese barium carbonate to CPC were at lower  
15 prices than our sales of Chinese barium carbonate to other  
16 customers during the same time frame. CPC never complained  
17 about our prices being too low. If anything, CPC complained  
18 that our prices were too high.

19           In 1999, CPC and our company BassTech discussed  
20 and explored the possibility of entering an agreement  
21 whereby CPC would assist the marketing of Red Star barium  
22 carbonate in the United States and Red Star would assist its  
23 marketing of CPC's barium carbonate in Asia. These  
24 discussions were initiated because both sides recognized the  
25 natural competitive advantage of the other. Red Star is

1 able to produce high-quality barium carbonate very  
2 efficiently, because it is located right near a source for  
3 high-quality barite ore. Similarly, CPC's Mexican  
4 subsidiary is able to efficiently produce high-quality  
5 strontium carbonate.

6           Since both barium carbonate and strontium  
7 carbonate are sold in combination with each to television  
8 glass producers and are used in combination, CPC and  
9 BassTech wanted to explore whether there would be  
10 opportunities to work together and take advantage of the  
11 other party's natural market strength. CPC visited the Red  
12 Star facility several times during the period of  
13 investigation. Discussions with CPC and BassTech, however,  
14 on this Martin deal did not reach fruition.

15           After the discussions with CPC ended, BassTech  
16 began to negotiate with the Mexican producer CMV, which  
17 produced both barium carbonate and strontium carbonate. As  
18 a result of our agreement, CMV agreed to stop producing  
19 barium carbonate. In exchange, CMV agreed to receive a  
20 commission for any sales that we made of Red Star barium  
21 carbonate to any of their former U.S. customers.

22           Although we previously had sold to Techniglass,  
23 Red Star barium carbonate, as a minority supplier, because  
24 of its agreement with CMV, we were able to increase our  
25 sales to Techniglass in 2002 by replacing the volume that

1 had been sold by CMV. CMV, also, had other barium carbonate  
2 customers in the U.S. Specifically, CMV used to sell to  
3 Corning, which negotiated barium carbonate purchases for  
4 both American Video Glass and Corning Hsia Video Products.  
5 We did not land that Corning business. Who did? CPC.  
6 Thus, although we increased our sales volume to Techniglass  
7 after CMV stopped producing, it appears that our agreement  
8 with CMV also allowed CPC to increase their market share to  
9 Corning.

10           This antidumping petition appears to have been  
11 triggered by CPC's concerns that we reached an agreement  
12 with CMV and not CPC to market Red Star material. As  
13 they're going through a long courting period with us in 1999  
14 through 2001, it appears that CPC has filed its case out of  
15 frustration that we selected CMV as our marketing partner.

16           Given how small this industry is, everyone has a  
17 pretty good idea of who is buying and selling barium  
18 carbonate to each other. Because we are the dominant  
19 supplier of barium carbonate from China, I am having trouble  
20 figuring out how CPC can allege that they have lost  
21 significant market share to Chinese imports. We have  
22 examined our sales and aside from the additional Techniglass  
23 business, gain from our agreement with CMV, we see no basis  
24 for CPC's claim. If you understand how the supply and  
25 demand forces work in this particular market, you quickly

1 realize that there is absolutely no merit whatsoever to  
2 CPC's claim that they are materially injured or threatened  
3 with injury, because of Chinese barium carbonate imports.

4 I will now turn the floor over to Alan, who will  
5 explain some of the main factors that shape the supply and  
6 demand forces of the barium carbonate market.

7 MR. CHALUP: Thank you, Ben. Thank you, ladies  
8 and gentlemen of the panel. My name is Alan Chalup. I am  
9 Vice President of BassTech International and am responsible  
10 for sales and marketing for barium carbonate. Today, I'd  
11 like to discuss with you about the -- some points about the  
12 U.S. barium carbonate market that CPC, this morning, has  
13 ignored or overlooked.

14 One of the most important features about the  
15 barium carbonate market is the fact that our major customer  
16 is a T.V. glass producer. All T.V. glass producers are all  
17 part of multinational corporations that are in the ultra  
18 competitive T.V. set market. The United States has four  
19 producers of T.V. glass: Techniglass in Pittsburgh,  
20 Pennsylvania; Corning Hsia Video Products in State College,  
21 Pennsylvania; American Video Glass in Mount Pleasant,  
22 Pennsylvania; and Thompson Consumer Electronics in  
23 Circleville, Ohio.

24 Techniglass is part of a Japanese company called  
25 NEG, Nippon Electric Glass. NEG has other T.V. glass

1 facilities in Japan, China, Korea, Malaysia, and the U.K.  
2 Corning Hsia Video Glass is a joint venture between Corning  
3 and Hsia Glass. Hsia Glass has many affiliated T.V. glass  
4 producers in Korea, Thailand, Singapore, and also China.  
5 American Video Glass is a joint venture between Corning and  
6 Sony. All their glass production goes to Sony to produce  
7 picture tubes for T.V. sets. Thompson Consumer Electronics  
8 is a subsidiary of Thompson Multimedia, who has two other  
9 video glass factories in Poland and France. All their glass  
10 production is captively used to make the trade name product  
11 in LTVs, probably Thompson, RCA, Proscan and GE, you see in  
12 the stores.

13           The fact that the main barium carbonate customers  
14 are multinational corporations involved in multiple layers  
15 of the T.V. set industry is the dominant factor in this  
16 market. These multinationals set the demand conditions that  
17 control our barium carbonate market. Because the T.V.  
18 industry is fiercely competitive, there is an intense  
19 pressure for all the T.V. glass factories to keep their  
20 costs down. This, in turn, translates into intense  
21 pressures on all raw material suppliers of these T.V. glass  
22 factories.

23           T.V. glass, the actual panel, the glass, itself,  
24 is a commodity and traded globally. T.V. glass business is  
25 awarded to the producer, who can offer the lowest prices

1 worldwide. We are facing the same pressure to lower barium  
2 carbonate prices that is being exerted on supplies of other  
3 raw materials, such as strontium carbonate, titanium  
4 dioxide, potassium nitrite, other materials that go into the  
5 composition of the glass. This pressure to reduce cost is  
6 increased even further since the economic downturn in 2001.

7           There has been another recent development from the  
8 T.V. glass manufactures that have affected demand for barium  
9 carbonate. T.V. glass manufacturers have begun to increase  
10 the amount of collet that they use in their production.

11           Now, collet is finished glass that does not quite  
12 meet specification and cannot be sold as a final product  
13 from the factory. T.V. glass manufacturers are able to  
14 recycle that collet and reintroduce it back into the  
15 production line. Although it is not the most efficient way  
16 of producing glass, T.V. glass producers inevitably have a  
17 certain volume of production that must be treated as collet,  
18 a certain percentage of whatever they make is off  
19 specification and they can recycle it.

20           In the past, T.V. glass manufactures have used  
21 only a small portion of collet in their production process.  
22 Recently, however, certain T.V. glass manufacturers have  
23 been challenged by their parent companies to reduce the  
24 amount of collet they have accumulated and is now an idle  
25 asset. So, they have increased the percentage of collet

1 used in the production process. One T.V. glass producer,  
2 representative of the industry, I think, now, for instance,  
3 used to run about 30 percent collet. But, now, we have  
4 heard that the collet ratio is as high as 80 percent for the  
5 feedstock and production.

6           This increased collet ratio affects demand for  
7 barium carbonate and the other raw materials for glass  
8 production. The collet already has all the raw materials  
9 needed to produce the glass in the proper proportions of  
10 percentages. It's a single component raw material package  
11 that can be inputted into the process. So rather than buy  
12 new volumes of barium carbonate and other batch materials,  
13 T.V. glass producers are using more collet, which helps them  
14 lower their overall unit cost and reduce their demand for  
15 barium carbonate.

16           Now, the next subject, I've just got the volume.  
17 With regard to the volume of imports, the majority of U.S.  
18 imports of barium carbonate has come from three countries:  
19 China, Mexico, and Germany. Total import volumes in 1999  
20 and 2000 were stable at about 28,000 short tons. Total  
21 import volumes declined in 2001 to approximately 20,000  
22 short tons and have declined further in 2002 to 19,000 short  
23 tons on an annualized basis, because T.V. glass producer's  
24 demand for barium carbonate has also declined.

25           This decline in demand has occurred for three



1 primary reasons. The first is the general economic  
2 downturn. Second, T.V. glass producers are increasing the  
3 collet ratios, which cuts into their demand for raw  
4 materials such as barium carbonate. And third, T.V. glass  
5 producers are switching from high cost production sites to  
6 lower cost production sites globally. In the future, demand  
7 will likely further decline, because consumers are switching  
8 from the traditional CRT T.V.s, like you have in your house  
9 or your computer, to the newer screen types, such as flat  
10 screen T.V.s or projection T.V.s, both of which do not  
11 require barium carbonate.

12           If you look just at imports from China and Mexico,  
13 you will see that the volume trends have remained stable and  
14 correspond with the total import volume trend. The volume  
15 of imports from China and Mexico was about 20,000 short tons  
16 in 1999 and 2000, and declined to about 15,000 short tons in  
17 2001. The interim 2001 and 2002 combined import volumes  
18 from China and Mexico remain constant at about 9,000 tons.

19           The key thing you'll notice about the China and  
20 Mexico import volumes is that although China's volume  
21 increased during the first half of 2002, Mexico's volume  
22 decreased by -- decreased by about the same amount in the  
23 same period of time. Any increase in Chinese import volumes  
24 was merely replacing Mexican import volumes.

25           Now, why did this happen? BassTech and Red Star

1 had entered into an agreement with CMV, the Mexican producer  
2 of barium carbonate, whereby CMV agreed to end its barium  
3 carbonate production. Instead, CMV agreed to receive a  
4 commission from BassTech, the sales of Red Star barium  
5 carbonate made to CMV's former customers. Techniglass was  
6 the only former CMV customer to switch to BassTech, where we  
7 are able to sell the Red Star material. Corning, which  
8 negotiates the Corning Hsia and American Video Glass, was  
9 another ex-CMV's barium carbonate customer, but we have not  
10 made any sales of Red Star material to Corning, either  
11 divisions. They had not previously qualified our material  
12 before the agreement and so far have not even agreed to try  
13 our material for commercial evaluation.

14           We have learned that CPC picked up Corning's  
15 barium carbonate and strontium carbonate business under a  
16 long-term sales agreement that was previously supplied by  
17 CMV. CPC is now the exclusive supplier of both barium  
18 carbonate and strontium carbonate to Corning Hsia Video  
19 Glass and American Video Glass. This is significant,  
20 because CPC was already the exclusive supplier of barium  
21 carbonate and strontium carbonate to Thompson Consumer  
22 Electronics.

23           Techniglass is the only T.V. glass producer in the  
24 U.S. that purchases our Red Star barium carbonate.  
25 Techniglass purchases from the three major barium carbonate

1 producers: CPC; Solvay, the European producer, and us.  
2 Techniglass was -- Techniglass has informed us that it seeks  
3 to maintain a diversified supply base and that any  
4 additional volume that we are providing was to replace  
5 volume previously supplied by CMV and was not cutting into  
6 any volume previously supplied by CPC. If CPC lost any  
7 volume of sales to Techniglass, it was lost to Solvay, the  
8 European supplier, who is not subject to this antidumping  
9 investigation.

10           Thus, the big increase in Chinese imports in 2002  
11 did not replace any volume previously held by CPC; but,  
12 instead, it replaced volume that was previously supplied to  
13 Techniglass by the Mexican producer CMV. CPC was never in a  
14 position to be entitled to Techniglass's business previously  
15 held by CMV. Even if Techniglass didn't pick BassTech and  
16 Red Star, Techniglass probably would have picked Solvay, the  
17 European producer, because we've learned that their price is  
18 -- their material is priced even below ours.

19           In the structural clay market segment, as CPC  
20 admits, our Chinese material does not compete to any  
21 significant degree with CPC's products. This is because CPC  
22 sells a special type of barium carbonate that is produced  
23 using a spray dry technique. This patented microflow  
24 material is different from the calcine granular or powder  
25 product that we offer.

1           We are able to sell our product to the structural  
2 clay manufacturers, who are located primarily in the western  
3 United States. These customers use different handling  
4 equipment that is not depended on running CPC's microflow  
5 products and cannot afford the significant transportation  
6 charges for shipping material from Cartersville, Georgia to  
7 the west coast.

8           We do not see any barium carbonate -- we do not  
9 sell any barium carbonate to the remaining 80 to 85 percent  
10 of the structural clay manufacturers, who are mainly located  
11 in the eastern half of the United States. These structural  
12 clay manufacturers are locked into using CPC's material.

13           Unlike the T.V. glass producers, the structural  
14 clay manufacturers do not experience global pricing  
15 pressures. Just because CPC gets a premium for the spray  
16 dry product for which no competitive product exists, does  
17 not mean that they are able or entitled to pass on higher  
18 prices to the T.V. glass industry.

19           In short, the volume of Chinese barium carbonate  
20 imports has not had any direct adverse impact on CPC. In  
21 the T.V. glass segment, our Red Star imports replace CMV  
22 imports from Mexico to Techniglass and did not affect CPC  
23 shipments to Techniglass in any way. Indeed, CPC actually  
24 gained CMV's market share of Corning Hsia Video Glass. In  
25 the smaller structural clay segment, our imports go to the

1 west coast customers, who CPC cannot supply, because of high  
2 transportation costs.

3           Now, about price. Turning to price, it is  
4 important for the Commission not to rely on the average unit  
5 values derived from the U.S. import statistics, because the  
6 reality of the U.S. barium carbonate market is not reflected  
7 in these average unit values. The average unit values of  
8 Chinese imports reflect the FOB port of entry price between  
9 BassTech and Red Star only. We are a distributor of Red  
10 Star material. The FOB port of entry does not reflect the  
11 actual market price that the T.V. glass or structural clay  
12 purchaser is paying.

13           The sales price to the end customer is where our  
14 product competes with products supplied by CPC, Solvay, and  
15 others. If you look at actual end user prices in the T.V.  
16 glass market, you will see that our price of Red Star  
17 material is comparable to the price offered for barium  
18 carbonate worldwide. In light of market conditions for T.V.  
19 glass producers worldwide, we are not underselling them.

20           In the U.S. market for specialty glass, our prices  
21 was in the market range and is not that different from the  
22 prices offered by CPC or Solvay. Indeed, we have seen  
23 Solvay's price undercutting our price, particularly after  
24 the antidumping order on the German barium carbonate was  
25 revoked during 1998. Solvay has aggressively priced their

1 product to try to recapture U.S. market share. I don't  
2 understand why CPC has singled out Chinese imports, while  
3 completely ignoring Solvay.

4           Prices of barium carbonate have gone down in the  
5 T.V. glass market segment. If you go to Best Buy, you know,  
6 Circuit City, you can see that a 25-inch T.V. can now --  
7 sells for maybe \$200. You know that there is incredible  
8 market pressure on T.V. glass, that T.V. producers are  
9 trying to reduce costs in order to survive at these levels  
10 of price sales.

11           Assemblers are moving their option from higher  
12 cost sites in the United States, Europe, and Japan, to lower  
13 cost sites in Mexico, Eastern Europe, China, and Southeast  
14 Asia. This competition among the T.V. producers directly  
15 affects the barium carbonate market, because T.V. picture  
16 tube produces are pressuring T.V. glass producers to lower  
17 their prices and, in turn, T.V. glass producers are  
18 pressuring their raw material suppliers to also lower  
19 prices. All T.V. glass raw materials have seen declining  
20 prices, not just barium carbonate, but also strontium  
21 carbonate, titanium dioxide, potassium nitrite, every other  
22 product that goes into the glass, all because every T.V.  
23 glass producer is pushing all their material suppliers to  
24 reduce costs.

25           In light of the heavy competitive pressure in the

1 T.V. glass, picture tube, and finished T.V. markets, it is  
2 unreasonable for CPC to argue that it should be able to get  
3 higher prices from T.V. glass customers just because they  
4 are able to get higher prices from the structural clay  
5 industry. This is not a fair comparison. CPC has a unique  
6 technology to produce microflow product that structural clay  
7 manufacturers have made significant investment and are  
8 committed to using. These structural clay customers can  
9 only get their preferred spray dry material from CPC. Red  
10 Star does not produce a spray dry material and there is no  
11 viable market alternative for the structural clay customers.  
12 Thus, there is no competition in this segment of the  
13 industry.

14 In addition to the factors that affect barium  
15 carbonate prices, the Commission should also consider  
16 relevant supply factors. The raw material for making barium  
17 carbonate is barite ores, which was explained earlier.  
18 China has by far the largest and best quality barite  
19 reserves worldwide and, therefore, China is the center for  
20 production of all barium chemicals.

21 It is well known that China has a high purity  
22 barium ore. In contrast, we believe that barite reserves in  
23 Cartersville, Georgia have a purity level of only maybe 20  
24 to 30 percent. The purity level of the barite ore is  
25 significant, because the lower quality barite ore must be

1 benefited or processed, in order to achieve the desired  
2 specifications for further production into barium carbonate.  
3 Higher quality barite ore requires less beneficiation of  
4 processing. Beneficiation requires greater volumes of  
5 barite ore, additional processing time, and additional  
6 energy costs, that increase the overall cost of the barium  
7 carbonate produced.

8           The higher quality of Chinese barite ore gives Red  
9 Star a significant advantage over CPC, regardless of whether  
10 CPC uses lower quality barite ore from Cartersville,  
11 Georgia, which requires significant beneficiation, or import  
12 higher quality barite ore from China. In fact, in 1999 and  
13 2000, when we were trying to develop business with CPC, they  
14 told us they were purchasing the full annual requirement of  
15 barite ore, estimated at about 55,000 short tons, direct  
16 from China.

17           With regard to impact on the U.S. industry, there  
18 is no way that imports of barium -- of Red Star barium  
19 carbonate can be blamed for causing a decline in the  
20 financial performance claimed by CPC. CPC admits that  
21 natural gas costs increased in 2000 and that barium  
22 carbonate production costs are highly depended on the  
23 variable energy costs.

24           I can understand that CPC would like to pass on  
25 its higher natural gas prices to its customers, but I don't



1 know how CPC can claim that it is somehow entitled to pass  
2 on those costs regardless of whatever the market would bear.  
3 In fact, the T.V. glass industry also uses significant  
4 quantities of natural gas and was unable to pass its  
5 increased costs to its customers. At any rate, Red Star  
6 imports have nothing to do with CPC's natural gas costs.

7           In addition to natural gas costs, the Commission  
8 should closely examine CPC's barite ore costs. CPC is at a  
9 huge natural disadvantage compared to Red Star, because of  
10 the barite ore it must use. Either CPC has to use lower  
11 quality barite ore mined locally that requires significant  
12 and costly processing, or it must import higher quality  
13 barite ore from China. Either option necessarily results in  
14 a higher cost structure than that faced by Red Star. Red  
15 Star moved their factory to the location of the barite mine  
16 and this committed Red Star to lower dramatically its  
17 production costs.

18           The significance of barite ore quality and the  
19 source of barite ore cannot be overstated. Higher quality  
20 barite ore allows you to produce barium carbonate more  
21 effectively, in that the yield of finished product is  
22 higher. China has the best quality of barite ore worldwide.  
23 So, naturally, it is the leader in barium carbonate and  
24 barium chemical production.

25           Strontium carbonate, which is another raw material

1 import used in T.V. glass, follows the same principle. The  
2 best quality cellecite, which is the ore used to produce  
3 strontium carbonate, is located in Mexico. That is why CPC,  
4 which has a subsidiary as one of the leading producers in  
5 Mexico, is a major supplier of strontium carbonate in the  
6 U.S. market and exporter to other global markets. Although  
7 China has cellecite and produces strontium carbonate, none  
8 is exported to the United States and most is consumed within  
9 Asia. Red Star is disadvantaged in the strontium carbonate  
10 market, because the Chinese reserves of cellecite are  
11 inefficient in terms of quality and volume, relative to the  
12 other global producers. In the same way, CPC is naturally  
13 disadvantaged in the barium carbonate market, because the  
14 U.S. barite ore is insufficient in terms of quality and/or  
15 volume relative to the Chinese producers.

16           Finally, CPC's claim that it has lost sales and  
17 revenues due to the imports from China, I say that from  
18 reviewing our sales during the POI, we do not believe Red  
19 Star barium carbonate can be blamed for taking away any  
20 significant CPC sales or revenue. As noted above, we've  
21 increased our sales to Techniglass in the second quarter of  
22 2002, but this replaced only those shipments of CMV, the  
23 Mexican producer. Our sales had no effect on CPC's volume  
24 or sales price.

25           Any allegation involving Techniglass would also

1 have to keep in mind that Solvay is another producer of  
2 barium carbonate from Europe, who is the largest global  
3 supplier to the T.V. glass industry and they are priced  
4 below both CPC and us. We have not made any sales to any  
5 other T.V. glass producer in the United States. We have not  
6 been qualified by Thompson or Corning. So, it's unrealistic  
7 that our price was used to reduce CPC's price.

8           In the structural clay market, we do not compete  
9 directly with CPC, because CPC has developed the spray dry  
10 product that is preferred by those customers. None of our  
11 handful of structural clay customers on the west coast was  
12 taken away from CPC, because they never would have accepted  
13 the transportation cost that would have increased CPC's  
14 price at commercially unrealistic levels.

15           In summary, the only increase in the volume of  
16 Chinese imports occurred in the first half of 2002 and that  
17 increased volume replaced non-subject imports from Mexico  
18 and did not adversely affect CPC's volume. The Commission  
19 should not use the average unit volumes from the U.S. import  
20 statistics for considering price affects of the imports.  
21 The relevant prices of Red Star barium carbonate are the  
22 prices in which Red Star barium carbonate actually competes  
23 with the CPC product, which is at the T.V. glass customer  
24 level. When prices are compared at that level, the record  
25 will show that Red Star's product does not significantly

1 undersell CPC's prices. Any adverse impact alleged by CPC  
2 has been caused by higher raw material and energy costs and  
3 market conditions that are totally unrelated to Red Star.

4           Turning to the issue of threat of injury, we feel  
5 that there are several reasons why Chinese barium carbonate  
6 imports do not pose a threat to CPC. First, the slower  
7 Chinese barium carbonate is effectively limited by the  
8 product quality requirement of the T.V. glass purchasers,  
9 which are not related to price. Regardless of how low the  
10 price offered, T.V. glass producers, such as Thompson and  
11 Corning, are not going to accept barium carbonate or any  
12 other raw material, unless they consider one a qualified  
13 supplier.

14           T.V. glass producers impose very high quality  
15 standards and rigorous qualification processes for their  
16 material suppliers, because the consequences for running an  
17 unsatisfactory material are significant. T.V. glass  
18 manufactures produce T.V. glass in very big glass tanks.  
19 All raw materials are stored and then batched for  
20 production. The raw materials go into the furnace, where it  
21 may take upwards of one week to exit out the other end as  
22 glass. Therefore, any unsatisfactory material can cause  
23 production problems for weeks and loss of production. If a  
24 raw material has quality problems, the T.V. glass producer  
25 has ruined at least a week's worth of production, because

1 they must wait that long before the problem material works  
2 its way through the tanks. Not only do they have the  
3 finished -- not only do they not have the finished T.V.  
4 glass that they wanted to produce, but they, also, have used  
5 up significant raw materials and lost energy costs during  
6 production.

7           In short, qualification is critical, because  
8 running bad material can cause considerable losses and down  
9 time to the T.V. glass factories. Thus, T.V. glass  
10 manufacturers tend to be very conservative in the material  
11 supplier qualifications, in order to be absolutely sure that  
12 every material purchased will be consistent. If a  
13 manufacturer already has an established supplier that is  
14 providing a material that has not caused any problems, it is  
15 very difficult to get your foot in the door and get them to  
16 try a new untested product. Video glass producers consider  
17 testing to be very risky and extremely costly.

18           I would say that the qualification process can be  
19 longer than 10 years, because that is how long we have been  
20 trying to get Thompson and Corning to evaluate Red Star's  
21 barium carbonate and we have still not been able to get a  
22 commercial trial. Although we sell other materials to  
23 Thompson and Corning and Techniglass, for that matter, we  
24 have been qualified to sell barium carbonate only at  
25 Techniglass.

1           All this goes to show that in this market, the  
2   supplier with the lower price does not always get the sell.  
3   Contrary to CPC's incorrect claim about commodities, price  
4   is not the main criteria in purchasing decisions for barium  
5   carbonate. At this point in time, because no other T.V.  
6   glass producer has ever begun to run commercial trials of  
7   Red Star's -- you know, Red Star BassTech's material, there  
8   is no likelihood that we will make sales to Thompson and  
9   Corning in the imminent future. Although I have wished and  
10  tried for over 10 years to sell to Thompson and Corning, I  
11  realistically know that in light of their quality standards  
12  and qualification process, I will not be selling to them any  
13  time soon in the near future.

14           The inventories of barium carbonate in the United  
15  States poses no threat to CPC, because those inventories  
16  held by BassTech are already committed to Techniglass and  
17  other customers that buy from us on a long-term contract  
18  basis. As CPC acknowledged, barium carbonate sales are  
19  typically negotiated through annual contracts with estimated  
20  annual required quantities. Moreover, because of the long  
21  lead time for delaying shipments from China to the U.S., it  
22  is necessary to keep a significant inventory to ensure  
23  continuity of supply to our customers. The inventories at  
24  the end of June 2002 are committed to our customers on a  
25  long-term contractual basis. We are not hedging our

1 business.

2           These inventories reflect our efforts to prepare  
3 for deliveries to Techniglass and do not reflect an  
4 unrealistic buildup of material to supply new customers.  
5 These inventories reflect the efficiencies of making fewer,  
6 but larger shipments per year from China, to build up  
7 inventory, to fulfill our contractual commitments to the  
8 customers.

9           That concludes our testimony. Thank you for the  
10 opportunity to come here and present our testimony. We will  
11 be glad to answer any questions that the panel may have  
12 regarding either our business or the market.

13           Adams Lee, again. I have a few more comments  
14 relating to the issue of threat. Turning to other markets  
15 available to Red Star, the vast majority of T.V. glass  
16 production worldwide is controlled by Asian T.V. glass  
17 producers, namely Nippon Electric Glass, NEG, Hsia Glass,  
18 and Samsung Corning. Each of these companies have multiple  
19 video glass panel production site around the world, but the  
20 majority of those sites are located in Asia. More  
21 importantly, the newest video glass production sites are all  
22 located in China and Malaysia. This goes to the issue of  
23 shifting production to lower cost sites.

24           This reflects the consensus understanding that  
25 China and Southeast Asia will have the highest growth rates

1 for demand of T.V. sets. This growth rate is estimated to  
2 be five to 10 percent; in contrast, the growth rates for  
3 European and NAFTA countries are flat or have modest  
4 increases of no more than three, four percent.

5           Res Star's production capacity has increased over  
6 the POI, but almost all of that production has been directed  
7 to China and Asian markets, as Japan, Korea, Malaysia, and  
8 Singapore. This morning, CPC made a big deal about the idea  
9 that Red Star is an exporter. It is a nonsensical  
10 statement. They are exporting to countries that have a very  
11 strong demand. Those shipments of Red Star are not coming  
12 to the United States.

13           Given that T.V. assembly, picture tube production,  
14 and T.V. glass production are already in Asia and are  
15 increasingly shifting to China and other Southeast Asian  
16 markets, there's a high likelihood that Red Star's  
17 production capacity will still be committed to these  
18 markets, because that is where the demand has been and will  
19 be.

20           U.S. market for Red Star has been a tiny fraction  
21 compared to Red Star sales to China and even smaller  
22 compared to Red Star sales Asian markets. Given that the  
23 overwhelming majority of Red Star's production and sales  
24 have been directed to home markets and Asian markets, there  
25 is absolutely nothing to support petitioner's claim that Red



1 Star's increasing capacity and production poses a threat of  
2 increased imports to the United States. The threat of  
3 shifting exports to the United States is even less credible,  
4 given that none of the other U.S. video glass producers has  
5 even begun to qualify Red Star's material.

6 Thank you, very much. That concludes our  
7 testimony.

8 MR. FEATHERSTONE: Thank you, Mr. Lee and, then,  
9 Mr. Gutmann, Mr. Chalup, for your presentations. Mr.  
10 Goodale?

11 MR. GOODALE: Good afternoon. My name is Jeff  
12 Goodale and I am with the firm of Gardner, Carton & Douglas.  
13 I am here with Jim McClurg, President of Seaforth Mineral &  
14 Ore Company, Inc., an importer of barium carbonate. We are  
15 grateful for the opportunity to appear before the Commission  
16 today.

17 Seaforth urges the Commission to make a negative  
18 injury determination. In making its preliminary  
19 determination, the Commission should take into account the  
20 following important considerations that Mr. McClurg will  
21 discuss in greater detail.

22 To begin with, Chinese produced barium carbonate  
23 is not being dumped into the United States. In addition,  
24 the Commission should be aware that there is a limited  
25 degree of competition between imports from China and

1 domestically produced barium carbonate. Chinese produced  
2 barium carbonate simply cannot be used in certain high end  
3 applications. Moreover, while it is true that imports from  
4 China have increased in the past year or so, the increase is  
5 primarily attributable to the fact that Mexican production  
6 of barium carbonate has virtually ceased completely and  
7 imports from China simply have replaced imports from Mexico.

8           Furthermore, to the extent that the petitioner has  
9 suffered worsened performance, it results from causes other  
10 than subject imports. One such cause is the virtual  
11 elimination of production of barite powder and barite magnetite  
12 in the United States. Previously, U.S. producers of these  
13 items had been significant purchasers and users of barium  
14 carbonate. Thus, the exit of U.S. companies from this  
15 business has adversely affected barium carbonate sales.

16           Another cause is the manufacturing recession that  
17 has occurred in the United States, which has been especially  
18 severe with respect to technology goods. The recession has  
19 resulted in a sharp downturn in demand for barium carbonate.

20           At this time, Mr. McClurg will provide testimony,  
21 in which he will elaborate on these points. Thank you.

22           MR. MCCLURG: Thank you and good afternoon and  
23 thank you for the opportunity to say a few things. And  
24 thank you to BassTech for taking most of what I was going to  
25 say. But, I'll try to illuminate a few other things. First

1 of all -- and they did a great job. I think I agree  
2 substantially with what they commented on.

3           Seaforth Mineral is what we call, in addition to  
4 being an importer, we're a processor, a packager, and a  
5 stocking distributor of different agricultural and  
6 industrial minerals and chemicals. We were founded in the  
7 mid-'50s and for about 25 years, we were in the mining  
8 business. We mined such things as fluoride bar, lead, zinc,  
9 and barite. We had mines in Illinois, Kentucky, Idaho, and  
10 also controlled a mining company in Mexico.

11           So, we're familiar with some of the things that  
12 are going on with CPC. We've been to China many times. We  
13 understand a lot about mining, declining reserves, cost of  
14 production. And I think it gives us the ability to  
15 understand what's going on right now.

16           The current focus of Seaforth is defined. Because  
17 of our declining reserves, we went out of the mining  
18 business. The cost of production just got too high, so we  
19 switched our focus to be actually a marketer of minerals and  
20 chemicals sourced from around the world. So, currently, we  
21 import numerous different products: calcium fluoride, boric  
22 acid, boric chemicals, strontium carbonate from Mexico, as  
23 well as, of course, barium carbonate. For us, barium  
24 carbonate is a fairly small item; but, certainly, in terms  
25 of our customers, it's an important -- it's an important

1 item.

2           And one of the reasons we're in the business is  
3 that we're located in Cleveland, Ohio. We have a processing  
4 plant and warehouse in Cleveland. We have another  
5 processing plant and warehouse on the Ohio River, in East  
6 Liverpool, Ohio, which is near Pittsburgh, conveniently  
7 located within 150 miles of substantially all of the  
8 consumption of barium carbonate in this country. We, also,  
9 operate a warehouse in Baltimore, Maryland, where we bring  
10 imports in. We, also, use public warehouses in Savannah;  
11 New Orleans; Houston; Oakland, California; and Monterey,  
12 Mexico.

13           Although price for all of our commodities is  
14 important, just as it is for everybody in this room -- when  
15 you go to the store, you want to get a good price -- but the  
16 fact is, all these products require, as was said by  
17 BassTech, require qualification; they must do the job; and  
18 despite again what CPC commented on, many times they are not  
19 interchangeable. Plants are set up to provide different --  
20 take products in a certain way. So, if they want a calcine  
21 granular, which CPC produces, that costs more to produce and  
22 usually is priced higher, they'll use that. If they can  
23 take a compacted granular barium carbonate, which we  
24 provide, that cost less to produce and tends to sell for  
25 less.

1           To the extent that we sell barium carbonate, it's  
2 to the customers that buy our other products and are located  
3 relatively close to our facilities. And, again, we try to  
4 source what they want. So, for example, we cannot provide  
5 spray dry or microflow material. We can provide in normal  
6 powder. It doesn't flow as well, cost less to produce, and  
7 tends to be priced less.

8           In terms of why we're located on the Ohio River,  
9 in the middle of the industrial heartland, it's because  
10 that's where the business is. I was -- I sympathize with  
11 CPC, because some years ago, we had a mine in Idaho. That's  
12 a very remote location. We had a mine as close as Illinois.  
13 You'd think that sounds pretty close to the industrial  
14 heartland, but it was not. It's a rural part of Illinois.  
15 It's very hard to get from there to customers. Even  
16 Cartersville, Georgia is a tremendous drawback. And they're  
17 just sadly, from the standpoint of freight, which I think  
18 has been alluded to, freight can be a very big component of  
19 the cost and being in Cartersville is a big disadvantage.  
20 Being in East Liverpool, Ohio is a great advantage. We can  
21 bring material from China by ocean vessel, put it on a  
22 barge, bring it on barge to East Liverpool, Ohio, probably  
23 less than it cost to ship that same ton from Cartersville to  
24 East Liverpool.

25           So, these are things that are complex. It's hard

1 in an hour to tell you all the story of different pricing  
2 points and components. But, again, these are some things  
3 that are important to me.

4 Now, in terms of why I'd like a negative  
5 determination and why Seaforth would like a negative  
6 determination, I think the first point and most important  
7 point is I don't believe China is dumping. We buy barium  
8 carbonate from the Hube Hincang -- Group. I believe they're  
9 the second largest producer in China. I understand and I've  
10 been in their plant and their capacity is something over  
11 100,000 tons per year. This compares to 20,000 tons per  
12 year for CPC. I think it's fairly rudimentary that if  
13 you're five times bigger, you're going to have a lower cost  
14 of production and more efficiency.

15 So, as we look at -- from what BassTech said, the  
16 cost of barite is just very nominal. It's right there in  
17 China. It's high quality. It's a few bucks a ton to mine.  
18 The cost of coal is very low. China is an exporter of coal.  
19 The cost of coke, very low. They're an exporter of coke.  
20 Limestone, very low price. The key components, very low  
21 price. The size of their production, very large. When  
22 you're a larger producer, you're going to probably have  
23 lower costs.

24 So, the most important thing to, I think, take  
25 away from this meeting is that I don't believe that the

1 price that we're getting from the Chinese is lower than  
2 their production costs. From everything I've been told, and  
3 I've been to China six times over the last 12 years and  
4 talked with also the producers when they've been over here,  
5 they're very careful to price the product to us, very  
6 similarly to what they price it to the Japanese and the  
7 Koreans, the Malaysians, because they're a lot bigger in  
8 terms of purchasers than we are. We're a relatively small  
9 purchaser. We're getting a fair price. We're getting a  
10 price that allows us with a lot of hard work on our part, in  
11 terms of getting it here with a good freight rate.

12           And then, the other thing, of course, that wasn't  
13 mentioned is we'll do things like repackaging, some  
14 screening, and of course storage, financing costs. So,  
15 first of all, our cost to get it to the customer, as was  
16 alluded to by BassTech, is not necessarily the cost of  
17 bringing it in FOB in New Orleans. But, the fact is that  
18 every component is -- we work hard, every component, to make  
19 it cost effective to get to this country. But, FOB China is  
20 basically, from everything I can tell, very, very similar or  
21 even higher than the cost to the Japanese or Koreans or  
22 Malaysians, as it should be, because they're a much larger  
23 purchaser.

24           So, I think that it's safe to say, China has the  
25 world's lowest cost. Despite CPC's comments, I think

1 they're far more efficient, just because of their size. And  
2 I think they have to be careful, themselves, to make sure  
3 that they price it based on who the purchaser is. So, we're  
4 a relatively modest purchaser and our prices, I'm sure, are  
5 higher than some of the main people coming from Japan or  
6 Korea.

7           So, the first point is the fact that they're not  
8 dumping. And, in fact, I think that they're making a very  
9 nice profit. From everything I can tell, they're making a  
10 reasonable return on their product.

11           Number two, again as alluded by BassTech, I think  
12 from the most part, the Chinese increase that you've seen  
13 has been a replacement from the material from Mexico  
14 produced by Mineral Lavanciana, a company that we, also,  
15 know very well. We buy their strontium carbonate,  
16 distribute it in the U.S. They were the company that bought  
17 our mine in Mexico. So, we have a good relation and know  
18 them well. Briefly, distributed some of their barium  
19 carbonate.

20           By the way, again, my comment with their shutdown  
21 had probably to do just as much with a strong peso to  
22 dollar. They had to deal with that. As you probably know,  
23 there's been an upward surge in the Mexico peso to the  
24 dollar. That put a little bit of a problem on them, as well  
25 as their declining reserves. They don't have the reserves



1 China does. They elected to close their mine. On the other  
2 hand, or course, they had world class cellecite reserves and  
3 they remain a very strong and powerful strontium carbonate  
4 producer.

5 Just an aside, and I think I mentioned this, but  
6 one thing that's very important to note is that freight cost  
7 are a very, very important part of all of these low margin -  
8 - relatively low margin commodity products. And from China,  
9 there's been traditionally very good ocean freight.  
10 Probably on average, you pay less than \$30 a ton to go from  
11 China to the port of New Orleans. Barge freight, \$10 a ton  
12 from the port of New Orleans to East Liverpool, Ohio.

13 Truck rates for our customers, since we're so  
14 close to our customers, because over 80 percent of our  
15 customers are within 150 miles of our plant, probably 15  
16 bucks a ton. Compare that -- so, that's maybe \$50 to \$60 a  
17 ton all the way from China to East Liverpool. We have a  
18 customer in Georgia, we ship from East Liverpool to Georgia,  
19 60 bucks a ton. So, I guess that it's probably fair to say  
20 that CPC's costs are 60 bucks a ton. So, these aren't fair,  
21 but that's the way freights are. So, these are real  
22 numbers. I didn't hear a lot of real numbers out of CPC,  
23 but these actually are numbers that I think are reliable and  
24 can be documented.

25 The final reason, again, I think, probably alluded

1 to by BassTech, that we think there should be a negative  
2 determination. Much of the data that has been provided by  
3 CPC really is because of the decline in the economy. A lot  
4 like '83, when they brought a charge about Chinese barium,  
5 they were in a recession. We sell numerous products to many  
6 industrial users, including calcium fluoride to the T.V.  
7 face plate industry. Prices are down and volumes are down,  
8 because, guess what, in a recession, that's what happens.  
9 So, we don't have any products right now that are up over  
10 two years ago.

11 I think a recession, just like '83, that was a  
12 very tough -- '82-83 was a very tough time. Here we are a  
13 very tough time. People are scrambling. It's by  
14 definition, just like you see -- zero percent auto sales,  
15 people are scrambling for -- trying to get a little product  
16 sold, so prices are going to be down, as well as volume.

17 So, I believe the biggest reason for any negative  
18 issues here, in terms of what we've seen in the past 18  
19 months, is the fact that we are really in a recession.  
20 There's a manufacturing recession. Certainly, there's a  
21 tech recession. We've all heard that. T.V. face plates,  
22 CRT screens are part of that.

23 So, I don't believe the Peoples Republic of China  
24 is at fault. I don't believe Seaforth Mineral is at fault,  
25 BassTech is at fault. We're selling a product where our

1 producer is making a profit and I think that we're just  
2 trying to make a little profit ourselves. But, I think that  
3 there's no dumping. I think that we're in a situation where  
4 we're in a global commodity market and we're in a recession  
5 right now, and that's been the main reason for these kind of  
6 issues to come up.

7 So, I'd be happy to take questions, also. I want  
8 to thank the panel for allowing us to speak, and thank  
9 BassTech and my attorney for their help. Thank you.

10 MR. GOODALE: That concludes our testimony. Thank  
11 you.

12 MR. FEATHERSTONE: Thank you, Mr. Goodale for your  
13 presentation. Mr. Fischer?

14 MR. FISCHER: Fred Fischer, Office of  
15 Investigations, again. Let me just start with Mr. McClurg,  
16 since you just finished and it's on my mind here. If you  
17 could provide, in a post-conference brief, additional  
18 documentation on the transportation costs and other costs  
19 that you've made out, as well as any information on the  
20 foreign producer that you use to pass the shipments,  
21 alternative markets that they have. Any knowledge that you  
22 have that you can share with us of the Chinese -- of your  
23 Chinese producer and other Chinese producers would be  
24 helpful. Thank you.

25 MR. LEE: We can also -- maybe Alan can take

1 little time now to sort of talk about the transportation  
2 costs for the Red Star material and then just to give a  
3 general introduction of our story, to give another  
4 perspective of transportation costs.

5 MR. FISCHER: That's fine.

6 MR. CHALUP: One of the points that was alluded to  
7 was the change in the importation price, the AUV for the  
8 barium carbonate for 2002. The basic change in that was a  
9 change in the basic logistics systems for the handling of  
10 our products. As all our customers have been forced to  
11 become more innovative and take a look inwardly of their  
12 production processes as ways to cut costs, so was the  
13 challenge placed towards BassTech.

14 Traditionally, the barium carbonate and barium  
15 chemicals came to the United States by container load  
16 shipments, meaning the material was in bags and physically  
17 loaded into a container and the container came here to the  
18 United States. Due to a trade imbalance that was occurring  
19 and due to other costs, the rates for transport of  
20 containers escalated very quickly from China to the United  
21 States. Now, if you're selling clothing or something or  
22 electronics and if effects a penny or two per unit, no one  
23 really looks at it. But, when you add to it chemical, which  
24 is a low-cost chemical, you add a penny or two in freight,  
25 all of a sudden it makes a very big difference.

1           So, we were forced now to look at ways to bring  
2 the material from China to the United States more  
3 economically. And what we did, which Jim McClurg discussed,  
4 as take advantage of what's called these chartered vessels  
5 that sail from China to the United States. And, basically,  
6 what that is, is that the vessels, themselves, are carrying  
7 minerals mostly, mostly in bulk, some in bags. But, they  
8 have some available space that's left on the vessel that  
9 they port charter or sell off. And we were able to take  
10 advantage of some of these freight.

11           The advantages are that are freight weight is  
12 less. The disadvantage is that the vessels sail much less  
13 frequently. They're like on a rent as needed basis, let's  
14 say. So, if people have material, they go. Not like a  
15 container vessel that, you know, has regular ports of call  
16 every two weeks or every day or every week or something like  
17 that. Therefore, when you see -- for the imports, you see  
18 that occasionally in several of the months they are what you  
19 would call import spikes. The import spikes were the basis  
20 that there was no level importation now on a monthly basis.  
21 We had to take advantage of vessels when they came  
22 available. So, we have been shipping much less frequently  
23 from China, but greater quantities per shipment.

24           Overall, the cost of shipping -- overall, the cost  
25 of bringing material into a warehouse or staging it, let's

1 say, at a port in China, loading the material onto a  
2 chartered vessel, transporting the material to New Orleans  
3 or to some gulf port, you're charging it by barge and moving  
4 the barge up to a warehouse location in Pittsburgh, which is  
5 the same as Seaforth said, within 200 miles, let's say, of  
6 our intended customers -- we only have one at the moment,  
7 but our intended customers, saves us a considerable amount  
8 of money and was able to make us more competitive here in  
9 the North American market.

10 MR. MCCLURG: That's a very important point,  
11 because the whole issue of freight, in all of these  
12 commodities, is a big part. It's the reason why CPC is not  
13 competitive and rarely has been on the west coast. It's too  
14 costly to get there. Same reason why FMC, which was based  
15 in Modesto, could never sell much on the east, too expensive  
16 to get there. It's maybe over \$100 a ton, maybe \$150 a ton,  
17 just to go from Cartersville to wherever, L.A. or someplace.  
18 Same thing, we bring -- we bring this up by barge into East  
19 Liverpool, Ohio, store it again, same thing. You have to  
20 bring fairly large quantities. So, you're getting like  
21 this. So, one quarter it may be up, the next quarter it may  
22 be down.

23 But the fact is, then, we're right in the heart of  
24 where our customers are. And, again, as I mentioned, the  
25 majority of our customers are based in Ohio and we sell to

1 customers, because it's very -- you know, they're very --  
2 it's convenient. We can get there in half a day. Our truck  
3 drivers can just load up in the morning -- and, in fact,  
4 with one customer, we have to be there between 12:00 and  
5 3:00, period. So, not too many can do that, because,  
6 unfortunately, truck drivers aren't the most -- sometimes  
7 the most reliable. But, if they're only 100 miles away,  
8 they can do it. That's such an important point. Thank you.

9 MR. FISCHER: To the extent that both of you can  
10 provide any additional document for information on this, it  
11 would be helpful.

12 Mr. Gutmann, you had mentioned in your testimony  
13 that there was -- that there were discussions with CPC and a  
14 potential relationship -- with some relationship there. To  
15 the extent you can provide any documentation or any  
16 additional information on that subject in your post-  
17 conference brief, that would be helpful.

18 MR. LEE: Yes, that --

19 MR. FISCHER: And likewise, any relationship that  
20 BassTech International would have with CMV, things that you  
21 discussed in your testimony, any specific documents, as  
22 well, please provide them.

23 MR. LEE: We have documentation that we can  
24 provide to the Commission.

25 MR. FISCHER: Those are my questions for now.

1           MR. FEATHERSTONE: Mr. Chalup, on the freight  
2 issue you were just talking about, were you still using  
3 containers when you changed -- so, it's now a bulk?

4           MR. CHALUP: Yes. Basically -- basically, the use  
5 of charter vessels have nullified the requirements for  
6 containers.

7           MR. FEATHERSTONE: Did that -- did that --

8           MR. CHALUP: It's still in bags. The material is  
9 still loaded in bags, but the bags are placed on the vessel.

10          MR. FEATHERSTONE: So, you didn't incur any  
11 additional packaging or repackaging expenses?

12          MR. CHALUP: No.

13          MR. FEATHERSTONE: Mr. St. Charles?

14          MR. ST. CHARLES: I simply want to thank you, very  
15 much, for your testimony today. I have no questions.

16          MS. DEFILIPPO: Thank you for your testimony. And  
17 to follow up a little bit on the freight issue, I don't want  
18 to go too much into it, because I know you're providing  
19 specific data. In terms of when you guys sell your product  
20 to your customer from your point of shipment in the U.S.,  
21 from your facility here to that customer, who pays for that  
22 freight, you or your customer?

23          MR. CHALUP: Typically, we sell it on a delivery  
24 basis.

25          MS. DEFILIPPO: So, when you quote a price, you're



1 giving them a price that includes delivery to their door and  
2 it's included in that price?

3 MR. CHALUP: Correct. We give our customers one  
4 price, which includes everything.

5 MS. DEFILIPPO: Is that true for you, Mr. McClurg?

6 MR. MCCLURG: Generally -- we don't like to do  
7 that; but, generally, it is. A delivered price seems to be  
8 the way people wanted these things.

9 MS. DEFILIPPO: Okay.

10 MR. MCCLURG: Again, in the right packaging;  
11 remember that. I mean, in terms of things we do in the  
12 states, you don't see any import data, but we do custom  
13 packaging and we do custom screening sometimes, too. Again,  
14 all of these things add cost that you don't see in import  
15 statistics, so. And I'll say this, our -- I'll tell you  
16 this, our -- talk to my attorney -- our pricing to our  
17 customers is fairly similar over the last two years. I  
18 mean, it goes up and down a little bit, depending on who is  
19 buying what and what packaging and how far the delivery is.  
20 But, it's pretty stable for us.

21 MR. LEE: I think your question regarding pricing  
22 raises a good point, because petitioners have pointed to the  
23 AUV from the import stats and that is truly a very over  
24 simplistic way of looking at prices. The point at which  
25 competition is occurring is from BassTech or Seaforth to the

1 customer on a delivered price basis. The import volumes  
2 don't show it there.

3 MS. DEFILIPPO: We would not -- in our analysis,  
4 we rely on the questionnaire data, which is not -- in terms  
5 of pricing, not the import AUVs. But, what we ask for is we  
6 ask for net selling prices from either a producer or an  
7 importer directly to the next line of business, the next  
8 customer. But, I believe, in this case, we've has for FOB  
9 and it would not include U.S. inland transportation.

10 MR. LEE: Right. I guess if you need to make an  
11 adjustment from BassTech's warehouse to the point of  
12 customer, I think we could work to see if there is any  
13 adjustment that needs to be made there. My point was that  
14 it seemed like CPC was asking that the price of the Chinese  
15 material should be even further up on the distribution chain  
16 and we vehemently disagree with that.

17 MS. DEFILIPPO: Traditionally, we look at it from  
18 the producer, importer, to the first customer. I just have  
19 one more quick thing and I think many of these may end up  
20 being things that you would prefer to provide in your brief  
21 and that would be fine. I can't remember if it was Mr.  
22 Gutmann or Mr. Chalup. You noted that Red Star and/or  
23 BassTech sold to CPC for lower prices and for sales to other  
24 customers. To the extent you can actually provide data that  
25 shows that in your brief, that would be helpful.

1           MR. GUTMANN: We'd be happy to provide that  
2 information.

3           MS. DEFILIPPO: Okay. With regard to the  
4 relationship between Red Star and CMV, to the extent that  
5 you can provide some information in your brief on how the  
6 transactions occurred after that relationship was finalized  
7 with the U.S. customer, did you -- did, for example, Red  
8 Star and/or BassTech simply take over existing contracts or  
9 did you become then the negotiator with the importer? Did  
10 you keep the same -- I mean, did you offer the same prices  
11 or were you independent of CMV at that point? And what was  
12 -- were you working directly with the importer or were you  
13 working through CMV at all?

14          MR. CHALUP: BassTech, it was the contract partner  
15 with the final customer.

16          MS. DEFILIPPO: Okay.

17          MR. LEE: We'll be happy to provide all the  
18 details of this. It does tend to be a little bit on the  
19 financial side.

20          MS. DEFILIPPO: That's what I figured. One more  
21 thing for your brief, could you provide data, if you have  
22 it, to support the argument that Solvay material was lower  
23 priced than Red Star? I think someone mentioned that in  
24 their testimony. And last --

25          MR. LEE: Well, we don't have that data. This is

1 what we are hearing from our customers.

2 MS. DEFILIPPO: Okay.

3 MR. LEE: So --

4 MS. DEFILIPPO: Perhaps, if you could include  
5 information on which customers you've heard that from, that  
6 would also be helpful.

7 MR. LEE: Sure.

8 MS. DEFILIPPO: Thanks. And there was some  
9 discussion about the nature of the T.V. glass manufacturers  
10 and how they're big sort of global companies. And I was  
11 just wondering if anyone had information on their buying  
12 habits. Do they tend to buy on a global basis or they tend  
13 to buy for the U.S. needs just in the U.S.?

14 MR. CHALUP: Due to certain raw materials, which  
15 are used in glass production, let's say the largest being  
16 sand, that tends to be a local purchase item. Other items,  
17 which are specialty, let's say some rare -- that go into the  
18 production, some potassium nitrite or barium carbonate or  
19 strontium carbonate can be negotiated on a global basis,  
20 with the idea that you can get the same FOB price and then  
21 individual random prices to each of the facilities  
22 worldwide.

23 MS. DEFILIPPO: Okay. And I think the last  
24 request for your brief would be, if you could provide data  
25 on the quantity of the product sold to the west coast

1 structural clay manufacturer? And that's all my questions.

2 Thank you, again, for your testimony. It was very helpful.

3 MR. FEATHERSTONE: Mr. Greenblatt?

4 MR. GREENBLATT: Thanks for your testimony, again,  
5 now that you can hear me. I guess I just have basically two  
6 questions. If you could provide the -- production costs --  
7 you alluded to that in your testimony -- in the U.S. versus  
8 the PRC. You mentioned that in two scenarios: one is where  
9 the barite is being produced from U.S. sources; and the  
10 second is where the barite is imported from the PRC. If you  
11 could kind of give an estimate of what the total production  
12 costs compare in the PRC and in the U.S., I'd appreciate it.

13 The second one, in terms of the areas where you  
14 can get in the markets, obviously, that could be due to  
15 several reasons. One is technical. The other one is market  
16 or, you know, just getting -- getting through. And, again,  
17 looking at the glass, also looking at bricks and tiles,  
18 could you indicate, you know, which -- how important those  
19 factors are in the significant markets, where you aren't --  
20 where you feel you could be higher and what is the -- you  
21 know, what is -- is it simply the fact of getting through or  
22 are there technical problems? And if you feel that there  
23 are some technical problems, you feel these technical  
24 problems are serious in nature or they can be simply  
25 resolved fairly quickly by R&D and so on.

1           MR. LEE: Would you like us to sort of go into a  
2 little bit more about the -- you know, the T.V. glass? Is  
3 that your concern? Because, I think that is -- their  
4 technical concerns are, in a large part, driving our ability  
5 to sell to them. And I think Alan went into some of the  
6 technical --

7           MR. GREENBLATT: Right, right.

8           MR. LEE: We can talk a little bit now about those  
9 factors as to, you know, why they are so reluctant to give  
10 Red Star material a chance in their production line.

11          MR. GREENBLATT: I know that you mentioned the  
12 fact that they're very conservative, because they're very  
13 reluctant to move to a new supplier, in light of the huge --  
14 the large problems that would occur, if something went  
15 wrong. Yes, sure, why don't you discuss it, please.

16          MR. CHALUP: The main differences or the effects  
17 that can occur, let's say, we'll break it into two different  
18 categories. Let's say a physical difference and a chemical  
19 difference, okay. As CPC would like you to believe that a  
20 commodity, meaning that table salt, table salt, and nobody  
21 notices a difference, it's not actually true.

22          Globally, T.V. glass is a commodity item, which  
23 means that a producer like Panasonic or something might go  
24 to different suppliers to buy their glass. You, as a  
25 consumer, actually don't know where it came from. But, they

1 need to get to a final composition, which is consistent  
2 between all the suppliers. How they get there is a choice  
3 of the manufacturer. So what percentage of barium do they  
4 use or strontium or this or that, it's all relative. They  
5 all get to the same point, it's just how do they get there.

6           So, by -- there are two issues now for the barium  
7 carbonate. The physical issue is that of handling. As I  
8 said, a lot of the suppliers use "pneumatic systems," which  
9 means because of the great vast quantity of raw materials  
10 that they handle in powdered form, you can't have a guy sit  
11 there and start shoveling it into a Wayne Scale. I mean, it  
12 physically is not possible. The stuff arrives rail car  
13 quantities at a time. So, they use an automated batching  
14 system and then they use pneumatic systems to blow it all  
15 around and to hocker it in every way.

16           The standardization on calcine granulate material,  
17 as we were discussing, is because the physical strength of  
18 the product and the flowability of the material, okay. If  
19 the material was not physically strong enough, it would  
20 disintegrate in the handling process. Disintegration would  
21 cause clogging of their system, materials being blown out  
22 through the stacks, proportions when it finally gets all.  
23 All of that is a physical problem. So, the customers are  
24 very concerned regarding actual strength of the particle.

25           In the past, CPC had always claimed that their

1 particles were stronger or denser than other producers.  
2 Hence, producers are nervous about the possible risk of  
3 putting something in their system that would just  
4 disintegrate, okay. That's one barrier to entry.

5           The second one is that a lot of the traits  
6 elements or contaminants in the material are carried through  
7 from the ore, from the barite ore. You can't remove  
8 everything, okay. During this leaching process, as I said,  
9 or this purification process in production, a lot of the  
10 bulk impurities are removed. But, you leave a lot of  
11 smaller things that they measure, as well as the PPM range,  
12 parts per million, not whole percentages, not tenths of  
13 percentages, but parts per million. And what they're  
14 basically looking for is coloring oxide, things that will  
15 put a color to the screen, okay. If you have too much iron  
16 in your screen, the same thing in the beer bottle, I don't  
17 think you want to brown a green T.V. set. I mean, you want  
18 a clear -- crystal clear T.V.

19           All of these levels are controlled within the  
20 batch of the glass tank. As I said, from when you put the  
21 material on one end, from the time you put it into the  
22 other, it's a week. For them to make small little  
23 adjustments to the color of the screen or additions can't be  
24 instantaneous. It takes a while for it to work its way  
25 through. So, they are very, very reluctant to even mix



1 suppliers.

2           The only one, who mixes suppliers in a common  
3 silo, is Techniglass. That's how they're able to buy from  
4 three barium carbonate producers and use that material  
5 interchangeably. They have a system to do it. Everyone  
6 else, including Corning Hsia Video, American Video Glass,  
7 and Thompson, all have individual dedicated silos for each  
8 and every one of their suppliers. Once a supplier is in  
9 that silo, no one else goes in; no one else gets fixed.  
10 They're banking or -- or they're relying on the producer to  
11 have a continuity of both quality and supply to them.

12           So, another barrier to entry, as far as the  
13 quality goes, is that CPC, compared to Red Star barium  
14 carbonate, may have different trace elements. These are  
15 correctable in the batch. Can they adjust to it?  
16 Absolutely. Is it commercially possible? Not realistically  
17 the way they're currently set up, the producers. So, they  
18 would have to dedicate one whole silo or one whole glass  
19 tank or one whole production line per supplier, which is not  
20 the case.

21           MR. GREENBLATT: Thank you. What about, then, the  
22 other applications, like, for instance, bricks and tiles and  
23 so on?

24           MR. CHALUP: Bricks and tile applications before -  
25 - is a physical difference. The barium carbonate is spray

1 dried. The microflow that they sell has a much better  
2 flowability than a powder alternative. Chemically, the  
3 materials are similar. How they react within the brick is  
4 similar. The basis of the difference is just the  
5 flowability and the handling in their system.

6 MR. GREENBLATT: And would it be difficult for the  
7 PRC to produce that kind of flowability that is  
8 satisfactory?

9 MR. CHALUP: I believe, but I'm not really sure.  
10 I know microflow is trademarked. I thought the process had  
11 also been patented. I'm not absolutely sure.

12 Secondly, the production process to make a spray  
13 dry material, we believe maybe too costly to be done in  
14 China, because of the advantages they have here for natural  
15 gas production. So, they have an advantage here to produce  
16 this material over other locations. And the market side  
17 compared to that of, let's say, calcine granular powder is  
18 made a little bit smaller. So, there might be a threshold  
19 level where it would be economical to produce it. Needless  
20 to say, China is not interested in producing in that market.

21 MR. GREENBLATT: Thank you, very much. I have no  
22 further questions.

23 MR. FEATHERSTONE: Mr. Deyman?

24 MR. DEYMAN: I'm George Deyman, Office of  
25 Investigations. Exhibit 9 of the petition presents a news

1 clipping from 1999, indicating that the government of India  
2 imposed provisional antidumping duties on barium carbonate  
3 from China. Are these duties still in effect and, if so, do  
4 they cover all of the producers or exporters of barium  
5 carbonate from China?

6 MR. LEE: We are checking into that and we will  
7 hopefully have more details to provide in our post-  
8 conference brief.

9 MR. DEYMAN: Okay. Exhibit 4 of CPC's response to  
10 the Commerce Department's questions presented another press  
11 clipping that I mentioned earlier, indicating that  
12 production in China was 400,000 to 500,000 and that  
13 consumption was 1.3 million to 1.4 million tons. The  
14 petitioners say that that can't possibly be right. But, if  
15 you could address that now or in your post-conference brief,  
16 as to what the production levels and the consumption levels  
17 for all of China are.

18 MR. GUTMANN: We believe -- we can check for you  
19 and get more accurate numbers. The production in China is  
20 probably around 300,000 tons and consumption in China, which  
21 is growing, because they keep building new T.V. -- in China,  
22 is probably 150,000 tons.

23 MR. LEE: We'll have to take a look. When they  
24 refer to carbonate, does that include --

25 MR. DEYMAN: Right.

1           MR. LEE: -- barium carbonate, strontium carbonate  
2 -- you know, what is the classifications.

3           MR. DEYMAN: Right.

4           MR. LEE: There are seed stock issues, things like  
5 that. So, we'll take a look at that article and see if we  
6 can get some clarification.

7           MR. DEYMAN: I know you stressed earlier that the  
8 unit values of imports are not representative of the actual  
9 prices in the market. But, just as a measurement of the  
10 actual imports, would you recommend that we use the official  
11 statistics or the importer's questionnaire responses?

12          MR. LEE: From a volume perspective, I think the  
13 import stats are closer, I think, in terms of what the  
14 volumes are coming out of the importer side to the actual  
15 end user customer. So, unlike the pricing, there isn't that  
16 significant gap between the AUVs of the import stats and the  
17 pricing to the customer. But, there is still some lag  
18 between the time that the volumes are imported, when they  
19 hit the port, and when the material is actually shipped to  
20 the customer. So, all in all, I think we would probably  
21 recommend that the Commission use the importer's  
22 questionnaires for both volume and value.

23          MR. DEYMAN: Okay. And, finally, to what extent  
24 do you believe that any imports of barium carbonate from  
25 Hong Kong are not, in fact, imports transshipped from China?

1           MR. GUTMANN: As far as we know, there is no  
2 producer of barium carbonate in Hong Kong and we would guess  
3 that that's Chinese material. There is no producer in Hong  
4 Kong, anybody knows that.

5           MR. DEYMAN: I don't think the quantity is very  
6 large; but, you know, just for the record. And I have no  
7 further questions. Thank you.

8           MR. FEATHERSTONE: Okay. Thank you, again, for  
9 your testimony and for answers to the questions. We  
10 appreciate that very much. Mr. Price, would you like 10  
11 minutes? Five minutes?

12          MR. PRICE: We will say ten minutes.

13          MR. FEATHERSTONE: Okay. We will recess for ten  
14 minutes and come back for concluding statements. Thank you.

15                 (Whereupon, a brief recess was taken.)

16          MR. FEATHERSTONE: Can we resume the conference?  
17 Welcome back, Mr. Wood. Please proceed.

18          MR. WOOD: Thank you, Mr. Featherstone. I'd just  
19 like to make a few points to rebut a few of the things we  
20 heard this morning from the Respondents. We'll be covering  
21 a lot of these issues in more detail in our post-conference  
22 brief because a fair bit of the presentation was just at  
23 odds with reality as we know it, I think, and we're going to  
24 work with it.

25                 Let's talk first about this idea that really the

1 only issue in this case is that it's just a simple  
2 substitution of imports from China for what used to be past  
3 imports from Mexico.

4 Well, there's a couple of things with that. One  
5 is just that, you know, whatever the average unit values  
6 represent, and I take Mr. Gutmann at his word that that's  
7 probably not what they're selling for in the United States  
8 today, although I'm curious as to how a land to duty paid  
9 value is that if it's not the price.

10 The bottom line is that what you're doing is  
11 you're replacing imports from CMV, which are substantially  
12 higher priced under any measure, with these imports from  
13 China. The trends are also very different. What you see is  
14 that the Chinese values, whatever they are again, are down  
15 \$100 a ton in just two years.

16 If that's a port cost for the importers in China,  
17 that would correspond very nicely with what we're actually  
18 seeing in the market today, which is that for whatever  
19 reason the Chinese producers have determined to lower their  
20 cost to the United States so much that it makes it very easy  
21 for aggressive importers of this product to underbid CPC at  
22 virtually all of our accounts.

23 It's also interesting to think about how  
24 aggressively, even from Mr. Gutmann's own testimony, how  
25 aggressively BassTech sought to get someone to pair up with

1 them to get this entry into the TV glass market, to expand  
2 their share of TechniGlass, to get someone to use this  
3 product.

4           It's not difficult to understand why once you have  
5 the example and the track record of supplying barium  
6 carbonate to one television glass producer, then it's not  
7 difficult to leverage that into acceptance of the other  
8 producers.

9           I know we heard a lot today about qualification  
10 processes of these producers and how it might take ten years  
11 to get qualified. Frankly, we just can't imagine where  
12 that's coming from. The product being used -- I mean the  
13 process, excuse me, that they use at TechniGlass is  
14 identical to the process at every other TV glass producer.

15           As Mr. Lee said, I believe it was Mr. Lee said  
16 that, you know, most of the new TV glass production plants  
17 and a lot of the development has been in Asia, and those  
18 plants are using Chinese barium carbonate. It's a little  
19 implausible to suggest that these producers are going to  
20 feel for some reason that they can't use Chinese barium  
21 carbonate when facilities that share common ownership are  
22 already using it abroad.

23           Let's see. The real issue here and what we didn't  
24 hear much about from the Respondents this morning is price.  
25 You can see the influence of the Chinese material in the

1 U.S. market just by looking at the speed of the decline on  
2 the stuff.

3           The other factors that we heard about this morning  
4 haven't changed. Sure, everyone wants to reduce their  
5 costs. You always want to reduce your cost. To the extent  
6 there's any difference in Chinese barite or from that that  
7 CPC uses, and we have a few things to say on that, too,  
8 that's been the same since the beginning of time, but what  
9 we're actually seeing right now is that the prices are  
10 declining very sharply in a short period of time.

11           Our position is there's just nothing else that  
12 explains that other than this very large increase in Chinese  
13 imports; not only the volume, but also the underbidding that  
14 is going on, as Mr. Bourdon and Mr. Mauldin told you this  
15 morning, at virtually every one of CPC's customers.

16           Let's see. I want to talk just briefly about the  
17 transportation cost issue as well because we heard a little  
18 bit about that. We'll get into more detail on this in the  
19 post-conference brief, but don't let that mislead you. CPC  
20 has very significant advantages in terms of transportation  
21 costs, one, because they can use bulk rail, which goes right  
22 through their plant in Cartersville.

23           I can guarantee you that that is a lot cheaper  
24 than shipping this product 5,000 miles from China, bring it  
25 in, loading it up to a barge somewhere, unpacking it,



1 repacking it for a customer delivery taking all that. It's  
2 hard to imagine that that's really a significant advantage  
3 that the Chinese have.

4 I also want to talk a little bit about the threat  
5 aspects of this case because we're really worried about what  
6 we see coming down the pike. The infrastructure is now in  
7 place for the Chinese to supply as much tonnage as they're  
8 able to get at these accounts.

9 Like I said, the fact that they are out there  
10 bidding to take volume at all of these accounts suggests  
11 that they certainly expect that their volume is going to  
12 increase going forward. The increase in capacity that we're  
13 seeing added by the Chinese in the last few years is  
14 certainly a lot faster than the five percent or so increase  
15 in TV demand in Asia that Mr. Lee mentioned earlier.

16 Finally, I think there was a little bit of  
17 discussion done about global sourcing and how important  
18 global procurement was. We can tell you that the TV glass  
19 producers here source locally for local consumption at their  
20 barium carbonate plants. CPC has never been asked to bid  
21 for some sort of global supply contract.

22 The bottom line is we hope that you'll look very  
23 carefully at the pricing data. We've shown specific lost  
24 sales/lost revenue allegations, which we will be adding to,  
25 by the way, because this is continuing every single day in

1 the market. We think the facts pretty clearly support an  
2 affirmative determination.

3 Thank you very much.

4 MR. FEATHERSTONE: Thank you, Mr. Wood.

5 Welcome back, Mr. Lee.

6 MR. LEE: Thank you. Adams Lee again. I'd like  
7 to start by asking the Commission to look a little bit  
8 deeper on a few issues, particularly as they relate to CPC.

9 First, I would like to ask the Commission to  
10 follow up with CPC and get a little more detail about their  
11 barite ore sourcing. They answered that most of their  
12 barite ore is sourced locally, but we'd like to find out  
13 where did the other barite ore come from? How much barite  
14 ore did it come from? Over what time periods did it come  
15 from? It is relevant to the production of barium carbonate.

16 As Mr. Chalup described, the quality of the barite  
17 ore has a direct impact on how efficiently you can produce  
18 your barium carbonate. Right now we believe that if they  
19 are sourcing from Georgia, their barite ore is inferior to  
20 the quality of the barite ore in China. Therefore, they are  
21 going to require more beneficiation or processing to get it  
22 up to the purity levels required for your barium carbonate.

23 Alternatively, if they're importing from China  
24 that barite ore is going to have the transportation costs of  
25 getting it from China to Cartersville, Georgia. Either way,

1 that barite ore is going to be a cost disadvantage compared  
2 to the Chinese Red Star barium carbonate.

3 We would also ask the Commission to follow up on  
4 CPC's production costs of the various types of barium  
5 carbonate, powdered versus granular. Mr. Greenblatt  
6 referred to that in trying to ask CPC to break down the  
7 production costs for comparing powdered versus granular.

8 We would ask the Commission to examine whether the  
9 raw material, namely that barite ore, the natural gas and  
10 the processing time have been accurately allocated between  
11 the powdered and the granular product. You need to ask  
12 whether the production processes for powdered and granular  
13 are similar enough so that you would expect the material  
14 cost to be allocated evenly or at what point would they  
15 differ and one would have more natural gas cost, for  
16 example, than the other.

17 We would also ask the Commission to look at  
18 strontium carbonate because strontium carbonate is another  
19 material that TV glass producers purchase. It is  
20 representative of all raw materials, and it would serve as a  
21 benchmark to see what's happening with the barium carbonate  
22 market. Is it that much different from every other raw  
23 material that's going to the TV glass producers?

24 It's also important because CPC is a major  
25 producer/supplier of strontium carbonate. What's happening

1 with their strontium carbonate prices probably has some  
2 bearing with their barium carbonate prices. We urge the  
3 Commission to take a look at that.

4           Finally, we also ask the Commission to ask CPC  
5 when, if ever, did CPC make sales to west coast customers.  
6 This is completely different from making an offer because  
7 offers to west coast sales are unrealistic if the  
8 transportation costs are so exorbitant that no rational west  
9 coast customer would even bother to look at it. They would  
10 immediately throw it in the trash can because they would  
11 know transporting material from Cartersville, Georgia, to  
12 the west coast is just outrageously too expensive.

13           We feel that this petition is meritless and that  
14 the Commission should vote negative in terms of material  
15 injury and threat of material injury. Looking at the  
16 conditions of competition, two key factors stand out. On  
17 the demand side, you have the multinational corporations  
18 that are involved in the TV set industry, the picture tube  
19 industry and the TV glass industry. At each stage there is  
20 intense competition that is causing intense pressure further  
21 up the distribution chain. Who bears the brunt of this?  
22 The raw material suppliers, including the barium carbonate  
23 suppliers.

24           The bottom line, though, is when you look at  
25 what's actually happening to the barium carbonate demand

1 you're seeing the effects of a major economic downturn in  
2 2001. This is affecting everything from barium carbonate  
3 suppliers and other raw material suppliers all the way up to  
4 the TV set manufacturers.

5           This pressure is causing the multinationals to  
6 respond to the increasing pressure by reducing their costs  
7 and shifting from high cost production sites in developed  
8 countries like the U.S., Europe and Japan and moving to  
9 lower cost areas like Mexico, eastern Europe, southeast Asia  
10 and China.

11           It's noticeable that in this economic downturn  
12 what is not adversely affected by the economic downturn.  
13 You talk about the internet bubble. People are now starting  
14 to talk about the housing bubble. Housing has not been  
15 affected as much.

16           As CPC noted today, the brick and tile segment  
17 corresponds with housing starts, with the housing market.  
18 Compared to CRTs and picture tubes, the housing market is  
19 strong, and that would explain in part why that market  
20 segment for CPC has remained strong.

21           In sum, we look at volume, and we fail to see how  
22 CPC has demonstrated any credible record evidence that  
23 import volumes are significant in any way. They keep saying  
24 well, there's something else behind the story that Chinese  
25 material simply replaced Mexican supply. We will provide

1 the documents to show that this is virtually a one-to-one  
2 exchange. There is nothing that CPC has pointed to that  
3 shows that their volumes were affected in any way.

4           With regard to pricing, they keep saying look at  
5 the AUVs. They're declining. This is completely an over  
6 simplistic view that totally ignores the effects of the  
7 qualification process. Perhaps it's understandable because  
8 CPC has already been qualified. They have been the supplier  
9 for many years. They are on the inside. They haven't had  
10 to worry about qualification for all these years.

11           On the other hand, we're on the outside looking  
12 in. We are probably more familiar with the barriers of the  
13 qualification process because we know it has kept us out.  
14 That is our proof that the qualification process is a  
15 significant barrier.

16           With regard to impact, CPC complains about higher  
17 natural gas prices in 2000, but they provide no legal  
18 justification or rational explanation why these natural gas  
19 prices have any bearing on the Chinese imports. They also  
20 fail to explain why they should be entitled to pass on these  
21 costs to customers who also face those same price hikes.  
22 They can't pass their costs, those natural gas cost  
23 increases, to their customers, so why should CPC be entitled  
24 to pass their costs on to them?

25           With regard to impact, we also note that CPC has

1 basically ignored the global market relevant to the TV glass  
2 industry, the TV set industry, and instead they have chosen  
3 to isolate themselves in Cartersville, Georgia, and  
4 basically ignore that all of their customers are  
5 multinational corporations that are moving and recognizing  
6 the worldwide trend of looking at every possible sourcing  
7 option in order to reduce their costs and to survive on a  
8 global basis.

9 I think it is a bit naive and stubborn for CPC,  
10 given that all the TV producers are multinationals and  
11 they're just saying well, we're just local, and we're going  
12 to stay here in Cartersville and supply the U.S. market.  
13 TVs are sold worldwide. They're produced worldwide.  
14 They're being supplied from material suppliers worldwide.

15 Finally, with regard to threat, although Chinese  
16 barium carbonate has increased capacity and production over  
17 the POI, the record shows that such increases have been  
18 committed to Asia and home market customers. Given that the  
19 TV glass, picture tube and assembly sites are all located in  
20 Asia, it's natural for the Chinese barium carbonate to be  
21 sold in these markets. They always have been. They always  
22 will.

23 CPC has speculated that just because BassTech has  
24 begun to sell to TechniGlass, that means that all the other  
25 customers are going to follow suit immediately.

1 Unfortunately, the reality of how these other TV glass  
2 producers work, we don't think it's realistically going to  
3 happen any time in the near future.

4           When you talk about the qualification process,  
5 look at what factors these multinational corporations are  
6 looking at and in particular at each individual production  
7 site. Thompson may have three video glass/TV glass sites  
8 here in the United States, one in France and one in Poland,  
9 but each site has their own unique characteristics.

10           In sum, it seems that CPC is crying out a little  
11 like Chicken Little. They have seen one acorn fall on their  
12 head, and they think that the sky is falling. When you look  
13 at the data, the volume did not really hurt them. The  
14 pricing is not significantly underselling their product.

15           Where is the impact? Is it caused by the Chinese  
16 imports? Look at their barite ore costs. Look at their  
17 natural gas costs. Does this have anything to do with  
18 Chinese barium carbonate imports?

19           In our view, we feel that it does not have  
20 anything to do with CPC. Accordingly, even under the lower  
21 legal standards applicable to the prelim investigation, we  
22 feel that the record of evidence supports a negative  
23 determination; that there is no reasonable indication of  
24 material injury or threat of material injury to the domestic  
25 industry.



1 Thank you.

2 MR. FEATHERSTONE: Thank you, Mr. Lee.

3 A couple of quick reminders. The deadline for the  
4 submission of corrections to the transcript and briefs in  
5 this investigation is Friday, October 25. If briefs contain  
6 business proprietary information, a non-proprietary version  
7 is due on Monday, the 28th.

8 The Commission has not yet scheduled its vote on  
9 the investigation. It will be on either November 13 or 14,  
10 and we will notify parties just as soon as they settle that.

11 Commissioners' opinions will be released and  
12 transmitted to Commerce on November 21.

13 Thank you again for your participation. This  
14 conference is adjourned.

15 (Whereupon, at 1:30 p.m. the conference in the  
16 above-entitled matter was concluded.)

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**CERTIFICATION OF TRANSCRIPTION**

**TITLE:** Barium Carbonate from China

**INVESTIGATION NO.:** 731-TA-1020 (Preliminary)

**HEARING DATE:** October 22, 2002

**LOCATION:** Washington, D.C.

**NATURE OF HEARING:** Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

**DATE:** October 22, 2002

**SIGNED:** LaShonne Robinson  
Signature of the Contractor or the  
Authorized Contractor's Representative  
1220 L Street, N.W. - Suite 600  
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

**SIGNED:** Carlos Gamez  
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

**SIGNED:** Sharon Bellamy  
Signature of Court Reporter